

MORNINGSTAR FARMS®

CHIPOTLE BLACK BEAN BURGER



Packed with visible ingredients and a flavorful bite.

The Chipotle Black Bean Burger is *MorningStar Farms®* top performing burger¹, packed with visible vegetable ingredients and a flavorful bite.

As consumers look towards familiar flavors and nutritious options, the Chipotle Black Bean Burger delivers on all fronts.



Serving Size:
1 burger



VEGAN

100%

PLANT
PROTEIN

15g

PROTEIN
PER SERVING



NO ARTIFICIAL
COLORS OR FLAVORS

THE IMPORTANCE OF VEGGIE-FORWARD

Plant-based menu offerings should not be limited to meat analog only – **it's critical to also offer your guests veggie-forward items.**

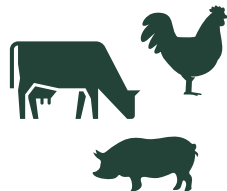
VEGGIE-FORWARD

Foods made with visible vegetables and/or grains

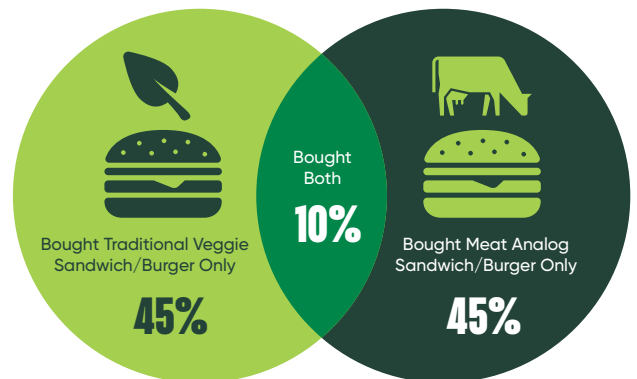


MEAT ANALOG

Foods that replicate the taste and texture of meat



Most guests purchase either veggie-forward or meat analog. **Without offering veggie-forward, you are missing out on a significant number of guests.²**



DID YOU KNOW?

Consumers who purchase veggie-forward burgers **have higher repeat rates** than meat analog burger buyers.²

% OF TOTAL PLANT-BASED PROTEIN SANDWICH/BURGER BUYERS

VISIT [KELLANOVAAYFROMHOME.COM](https://www.kellanovawayfromhome.com) FOR MORE INFORMATION, INCLUDING NUTRITIONAL DETAILS AND MERCHANDISING SUPPORT.



1. Circana SupplyTrack, Latest 12 Months Ending December 2023 (Total Foodservice, excluding Food Stores).
2. Circana/Checkout 12 months ending June 2023 ©2024 Kellanova

CHIPOTLE BLACK BEAN BURGER IS MORNINGSTAR FARMS® #1 BURGER IN FOODSERVICE¹



Serving Size:
1 burger

INGREDIENTS: WATER, ONIONS, COOKED BLACK BEANS (BLACK BEANS, WATER), COOKED BROWN RICE (WATER, BROWN RICE), CORN, SOY PROTEIN CONCENTRATE, TOMATOES, WHEAT GLUTEN, ONION POWDER, VEGETABLE OIL (CORN, CANOLA AND/OR SUNFLOWER OIL), GREEN CHILES, SOY PROTEIN ISOLATE, BULGUR WHEAT, CORNSTARCH.

CONTAINS 2% OR LESS OF GREEN PEPPERS, RED BELL PEPPERS, SPICES, TOMATO POWDER, CILANTRO, TOMATO JUICE, SALT, CHIPOTLE PEPPER, METHYLCELLULOSE, COOKED ONION AND CARROT JUICE CONCENTRATE, JALAPENO PEPPER, CARRAGEENAN, GARLIC POWDER, NATURAL FLAVOR, PAPRIKA, SOY SAUCE POWDER (SOYBEANS, WHEAT, SALT), GUM ARABIC, VINEGAR, CITRIC ACID, RED PEPPER, GREEN PEPPER JUICE, TURMERIC, GARLIC JUICE, LIME JUICE.

CONTAINS SOY AND WHEAT INGREDIENTS.

NLI# 16411

Nutrition Facts

Serving size 1 Burger (120g)

Amount per serving
Calories **170**

% Daily Value*

Total Fat 5g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 450mg	20%
Total Carbohydrate 26g	9%
Dietary Fiber 9g	32%
Total Sugars 3g	
Includes 2g Added Sugars	4%
Protein 15g	19%
Vitamin D 0mcg	0%
Calcium 80mg	6%
Iron 2.9mg	15%
Potassium 470mg	10%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PREPARATION INSTRUCTIONS

Keep frozen until ready to use. Heat to a minimum internal temperature of 165°F.



IN THE SKILLET (Recommended Method)

1. Preheat non-stick skillet over **MEDIUM-LOW** heat.
2. Lightly spray skillet with cooking oil.
3. Place **FROZEN** burgers in skillet.
4. Heat burgers over **MEDIUM-LOW** heat for 13-17 minutes, turning burgers over occasionally through heating time.



IN THE OVEN

1. Preheat oven to 350°F.
2. Place **FROZEN** burgers in a single layer on a baking sheet and heat for 20-21 minutes.



IN THE MICROWAVE*

*Heating instructions developed using 1100 watt microwave. Microwave ovens vary. Times given are approximate.

1. Place **FROZEN** burger on a microwave safe plate.
 2. Microwave on **HIGH** for **1 minute 30 seconds - 2 minutes**, turning burger over halfway through heating time.
- NOTE:** Microwaving more than 1 burger at one time is not recommended.



PACKAGING & HOLDING

CARRY OUT: Wrap complete burger using insulated foil wrap. Other carry-out containers made of plastic, styrofoam, and recyclable paper are also acceptable.

HOLD: For best product quality, keep product warm in a steam table, hot box or under a heat lamp and consume within 30 minutes after preparation.

All appliances vary. Times given are approximate. Caution: Never leave cooking appliances unattended while in use. Children should also be supervised.

ITEM NUMBER	PRODUCT DESCRIPTION	CASE PACK
28989-31651	MorningStar Farms® Chipotle Black Bean Burger	4/12ct./4.25oz.

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Kellanova
Away From Home