









UNLIVED DOUBLE POINTS!

Earn Unlimited Double Cool School Bonus Points when you purchase Kellanova Away From Home qualifying products. Watch the smiles double in your cafeteria when you continue to offer quality products that delight and nourish students with the tastes they crave.











2024-2025 SCHOOL YEAR | **QUALIFYING** PRODUCTS

	Code	Product Description	Size	M/MA	Grain Oz. Eq.	Smart Snack	Points	Double Points
	Eggo® Minis Whole Grain Mini Pancakes							
	38000-92562	Maple Flavored	72/3.03 oz.	_	2	_	35	70
	38000-18574	Confetti	72/3.03 oz.	_	2	_	35	70
NE	38000-92560	Blueberry	72/3.03 oz.	_	2	_	35	70
	Eggo® Minis Whole Grain Mini Waffles							
	38000-92313	Cinnamon	72/2.64 oz.	_	2	_	40	80
	38000-92315	Maple Flavored	72/2.64 oz.	_	2	_	40	80
Eggo® Minis Whole Grain Mini French Toast								
	38000-80801	Chocolate Chip	72/3.03 oz.	_	2	_	40	80
	38000-80693	Original	72/3.03 oz.	_	2	_	40	80
	Eggo® Whole G	rain Bulk Waffles						
	38000-24698	Eggoji™ Waffles Made with 16g Whole Grain	144/1.23 oz.	_	2 ¹	_	75	150
	Eggo® Whole G	rain Waffles, IW						
M	38000-29443	Froot Loops® Waffles Made with 17g of Whole Grain	72/2.6 oz.	_	2 ¹	_	40	80
	MorningStar Farms® Plant-Based Protein - Child Nutrition (CN) Label							
V	28989-97762	Whole Grain Breaded Vegan Chik'n Nuggets	1/10 lb.	2 ²	1	_	155	310
	28989-10407	Vegan Buffalo Wings	1/10 lb.	2 ³	_	-	155	310
	28989-10230	Vegan Sausage Italian Style Crumbles	2/5 lb.	14	_	_	170	340
	28989-97152	Veggie Breakfast Sausage Patties	About 111/1.34 oz.	15	_	-	140	280
	28989-49938	Spicy Black Bean Burgers	48/2.9 oz.	2 ⁵	_	_	145	290
	28989-10409	Grillers Prime Burgers	48/2.5 oz.	2 ⁵	_	-	105	210
	Rice Krispies Treats® Made with Whole Grain For Schools							
	38000-11052	Original	80/1.41 oz.	_	1	Χ	40	80
H	38000-14567	Chocolatey Chip	80/1.59 oz.	_	1	Χ	40	80
1	38000-26452	Confetti	80/1.48 oz.	_	1	Χ	40	80
	38000-14540	Original Mini Squares	600/0.42 oz.	_	0.25	Χ	100	200

Kellogg's® Eggo® Minis

Drive participation throughout the day with Pancakes, Waffles, and French Toast Kellogg's® Eggo® Minis that will deliver quality and excitement to your menu. In simple-to-serve packages and easy-to-eat formats, Eggo® Minis will delight and nourish your students with a taste they crave.





38000-24698 Eggo® Eggoji™ Whole Grain Waffles

Morning

Get Kids Excited about Plant Power

Make adding craveable, plant-based meals to your menus a win for your students and a win for the planet! With plant-based options such as Chik'n Nuggets and Wings, Sausage Style Crumbles, Burgers, and Breakfast Sausage, these simple-to-prepare & easy-to-serve products are an ideal way to meet the growing demand for plant-based products.

DOUBLE POINTS!

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Qualifying Purchase Dates: 7/1/24 - 6/30/25



Munch On and Mallow Out with Kellogg's® Rice Krispies Treats®

Add a serving of Snap! Crackle! Pop!® products to any occasion with Rice Krispies Treats® products Made with Whole Grain. Our better-for-you recipe made with wholesome brown rice meets USDA school nutrition and whole-grain requirements and is a perfect treat option for your trayline or à la carte snacking program.

28989-97762 MorningStar Farms® Whole Grain Breaded Vegan Chik'n Nuggets, CN





28989-49938 MorningStar Farms® Spicy Black Bean Burgers, CN

Customers qualifying for this promotion will receive Unlimited Double Cool School Bonus Points when purchasing a minimum of 20 cases of any Kellanova Away From Home qualifying product

To qualify for this promotion, operators must have deposited qualifying Kellanova Away From Home products prior to 7/1/24 and have continued to deposit qualifying products.

Qualifying purchase dates: 7/1/24 - 6/30/25. Purchase verification must be submitted or post-marked by 7/19/25. Offer subject to change. Void where prohibitied.

Based on suggested serving size of 2 waffles. Based on suggested serving size of 4 nuggets. Based on suggested serving size of 5 wings. Based on suggested serving size of 6 cup. Based on suggested serving size of 1 patty.