

MAKE SCHOOL LUNCHES A HIT WITH CHEEZ-IT®!

- Cheez-it® is the #1 Brand in Cheese Crackers in K-12¹
- Made with 100% Real Cheese



CRUNCHEEZY WRAP A Cheezy Crunch in Every Bite

The Perfect Addition to K-12 Menus
and Ideal for Self-Serve!



Want to see
how to build
the 8" wrap?
SCAN OR CLICK



See a video
of the 6" wrap
being made!
SCAN OR CLICK

ITEM CODE	DISTRIBUTOR CODE	PRODUCT NAME	CASE	OUNCE EQUIV. GRAIN OR M/MA	WHOLE GRAIN RICH	BUYV AMERICAN COMPLIANT	MADE WITH COLORS FROM NATURAL SOURCES	MADE WITH FLAVORS FROM NATURAL SOURCES	CACFP ELIGIBLE	SMART SNACK ELIGIBLE
24100-79263		Cheez It® Made with 9g Whole Grain for Schools	0.75 Oz. (175 Ct.)	1 Oz. Eq. Grain	✓	✓	✓	✓	✓	✓
28989-10230		MorningStar Farms® Italian Sausage Style Crumbles™ - CN Label	5 Lbs (2 Ct.)	1 Oz. M/MA (per ½ cup)	N/A	✓	✓	✓	✓	-

¹Circana SupplyTrack® 12 Months ending April 2024.

CRUNCHEEZY WRAP

Customizable, Kid-Approved, and
On-Trend for School Menus

Build Your Own In 6 Steps:

For recipe details & school meal pattern contributions, please see our recipe sheet:

https://www.kellanovawayfromhome.com/content/dam/NorthAmerica/awayfromhome-snacks/resources/promotions/cheez-it-cruncheezy-wrap/407300_KEL_Cheezyit_Wrap%20Sheet_Recipe_Sheet.pdf



1 Start with 8" Whole Grain Tortilla



2 Add MorningStar Farms® Crumbles, prepared with Taco Seasoning



3 Top Crumbles with Cheese



4 Add Romaine Lettuce and Tomato



5 Add Whole Grain Cheez-It®



6 Fold and Enjoy!