

# CHEEZ-IT

## Cheez-It® Spicy Buffalo Made With 8g Whole Grain Crackers (LAUNCHING JULY 2025)

### #24100-12431

0.75 oz. / 175ct.

Product & Case Images



Product Features

Make snack time more fun with Cheez-It® baked snack crackers, featuring the deliciously craveable Spicy Buffalo flavor with 8 grams of whole grain per 21-grams serving size. Cheez-It® Spicy Buffalo provides some zest and spice anytime of the day and is ideal for lunches, mid-day and after-school. Each cracker has been baked to perfection and is made with 100% real cheese with colors and flavors from natural sources.

Case Specifications

**GTIN #** 000-24100-12431-2

**Case Ct.** 0.75 oz. / 175 ct.

**Case Dimensions** 19.875"L x 13.25"W x 9.5"H

**Case Cube** 1.448 CF

**Case Gross Wt.** 10.246 LB.

**Case Net Wt.** 8.203 LB.

**Cases/Pallet** 35

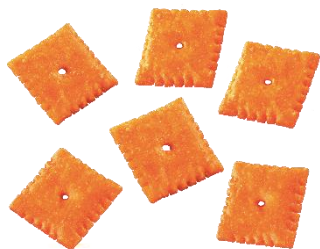
**Pallet Configuration** 7 x 5 (51.339 CF)

**Shelf Life** 335 Days

Preparation Instructions

Cheez-It® Spicy Buffalo are made with 8g Whole Grain Crackers are ready to eat out of the package.

Food Image



1

Oz. Grain Equivalency



Buy American Compliant



CACFP Eligible

SS

Smart Snacks Eligible



No HFCS



Made with Colors & Flavors from Natural Sources

OK-D

Kosher Status

## Nutrition Facts

About 1 servings per container  
Serving size 1 Pouch (21g)

Amount per serving		% Daily Value*
<b>Calories</b>	<b>100</b>	
<b>Total Fat</b>	3.5g	4%
Saturated Fat	1g	5%
Trans Fat	0g	
Polyunsaturated Fat	1.5g	
Monounsaturated Fat	0.5g	
<b>Cholesterol</b>	<5mg	1%
<b>Sodium</b>	150mg	7%
<b>Total Carbohydrate</b>	14g	5%
Dietary Fiber	2g	5%
Total Sugars	0g	
Includes Added Sugars	0g	0%
<b>Protein</b>	3g	
Vitamin D	0mcg	0%
Calcium	20mg	2%
Iron	0.7mg	4%
Potassium	50mg	0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

**Ingredients:** Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), white cheddar cheese (pasteurized whole milk, salt, cultures, enzymes), soybean oil (with TBHQ for freshness).

Contains 2% or less of maltodextrin, paprika, salt, sodium diacetate, yeast, buttermilk, blue cheese (milk, salt, cultures, enzymes), cayenne pepper sauce (aged red peppers, vinegar, salt, garlic), hydrolyzed corn and soy protein, sugar, garlic powder, citric acid, natural flavors, malic acid, lactic acid, disodium inosinate, disodium guanylate, paprika extract (color), turmeric extract (color), annatto extract (color), soy lecithin.

## Allergen Information

CONTAINS WHEAT, MILK, AND SOY INGREDIENTS.

Product Name	Cheez It Buffalo for Schools
Flavor Descriptor	
NLI Description	Sales Sample
Brand	KELLOGG'S CHEEZ-IT



Date Created	06-07-24
NLI #	18757
Kosher Status	TBD
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	8
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

Serving Size	1 Pouch	
Serving Size g	21	
Serving Size oz		
Amount Per Serving		
Calories	100	

			% Daily Value*		% Daily Value*
Total Fat	3.5 g	4	%	g	%
Saturated Fat	1 g	5	%	g	%
Trans Fat	0 g			g	
Polyunsaturated Fat	1.5 g			g	
Monounsaturated Fat	0.5 g			g	
Cholesterol	<5 mg	1	%	mg	%
Sodium	150 mg	7	%	mg	%
Total Carbohydrate	14 g	5	%	g	%
Dietary Fiber	2 g	5	%	g	%
Soluble Fiber				g	
Insoluble Fiber				g	
Total Sugars	0 g			g	
Includes 0g Added Sugars	0 g	0	%	g	%
Sugar Alcohol				g	
Protein	3 g			g	
Vitamin D	0 mcg	0	%	mcg	%
Calcium	20 mg	2	%	mg	%
Iron	0.7 mg	4	%	mg	%
Potassium	50 mg	0	%	mg	%
Vitamin A				mcg	%
Vitamin C				mg	%
Vitamin E				mg	%
Vitamin K				mcg	%
Thiamin				mg	%
Riboflavin				mg	%
Niacin				mg	%
Vitamin B6				mg	%
Folate				mcg DFE	%
Folic Acid				mcg	%
Vitamin B12				mcg	%
Biotin				mcg	%
Pantothenic Acid				mg	%
Phosphorus				mg	%
Iodine				mcg	%
Magnesium				mg	%
Zinc				mg	%
Selenium				mcg	%
Copper				mg	%
Manganese				mg	%
Chromium				mcg	%
Molybdenum				mcg	%
Chloride				mg	%
Choline				mg	%
Fluoride				mg	%

**INGREDIENT INFORMATION:**

**Ingredients:** Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), white cheddar cheese (pasteurized whole milk, salt, cultures, enzymes), soybean oil (with TBHQ for freshness).

**Contains 2% or less of** maltodextrin, paprika, salt, sodium diacetate, yeast, buttermilk, blue cheese (milk, salt, cultures, enzymes), cayenne pepper sauce (aged red peppers, vinegar, salt, garlic), hydrolyzed corn and soy protein, sugar, garlic powder, citric acid, natural flavors, malic acid, lactic acid, disodium inosinate, disodium guanylate, paprika extract (color), turmeric extract (color), annatto extract (color), soy lecithin.

**ALLERGEN INFORMATION:**

**CONTAINS WHEAT, MILK, AND SOY INGREDIENTS.**

Nutrient Contents Per 100g			
Calories	466	Vitamin E	0 mg
Total Fat	16.3 g	Vitamin K	NA mcg
Saturated Fat	4.3 g	Thiamin	0.39 mg
Trans Fat	0.3 g	Riboflavin	0.25 mg
Polyunsaturated Fat	7 g	Niacin (NE)	6 mg
Monounsaturated Fat	3.5 g	Vitamin B6	0.01 mg
Cholesterol	12 mg	Folate (DFE)	122 mcg
Sodium	709 mg	Folic Acid	65 mcg
Total Carbohydrate	66.9 g	Vitamin B12	0 mcg
Dietary Fiber	7.2 g	Biotin	NA mcg
Soluble Fiber	1.4 g	Pantothenic Acid	NA mg
Insoluble Fiber	5.1 g	Phosphorus	49 mg
Total Sugars	1.6 g	Iodine	NA mcg
Added Sugars	0.4 g	Magnesium	10 mg
Sugar Alcohols	0 g	Zinc	0.4 mg
Protein	12.1 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	138.7 mg	Manganese	NA mg
Iron	3.7 mg	Chromium	NA mcg
Potassium	276 mg	Molybdenum	NA mcg
Vitamin A (RAE)	87 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
		Fluoride	NA mg
		Moisture	2.25 %
		Ash	2.45 %
		Whole Grain	41.98 %

NA = Database values for the nutrient do not exist or are incomplete.

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
24100 12431	Case	175 - 0.75 OZ (21g)	175

**TENTATIVE SALES SAMPLE INFORMATION - SUBJECT TO CHANGE**  
 Product information can change at any time.  
 Always refer to product package for current nutrition and ingredient information.

*Barry A Brothers MS RDN*

Barry Brothers, MS RDN  
 Senior Wellbeing & Regulatory Lead  
 Kellanova

\*\*\* Information presented in this document applies to products intended for US consumers only. \*\*\*  
 \*Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage. \*



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

*(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))*

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

**Product Name:** KELLOGG'S CHEEZ-IT Cheez It Buffalo for Schools **Code No.:** 24100 12431

**Manufacturer:** Kellanova **Serving Size:** 1 Pouch (21 g)  
(raw dough weight may be used to calculate creditable grains)

**I. Does the product meet the whole grain-rich criteria?** Yes X No         

**II. Does the product contain non-creditable grains?** Yes          No X **How many grams?**         

*(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)*

**III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).** (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

**Indicate to which Exhibit A Group (A-I) the Product Belongs:**         A        

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup>	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup>	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	17	16	1
<b>Total Creditable Amount<sup>3</sup></b>			<b>1</b>

\* Creditable grains vary by Program. See the FBG for specific Program requirements.  
<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.  
<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.  
<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased         21 g        

Total contribution of product (per portion)         1         oz eq

I certify that the above information is true and correct and that a 21 g portion of this product (ready for serving) provides 1 oz eq grains.  
 I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN  
 Signature

Senior Wellbeing & Regulatory Lead  
 Title

Barry Brothers, MS RDN  
 Printed Name

6-7-2024  
 Date

1-877-511-5777  
 Phone Number

## Smart Snacks Product Calculator Results

Brand:  
**Kellogg's Cheez It**

Product Name:  
**Made with Whole Grain Buffalo  
Crackers for Schools**

Serving Size:  
**1 Pouch (21g)**

First Ingredient:  
**Whole Wheat Flour**

Your whole grain product meets all nutrient standards for entrees or snack foods.

## Nutrition Facts

Serving Size 21.00 g ⓘ

Servings Per Container

Amount Per Serving

**Calories** 100

**Total Fat (g)** 3.5

Saturated Fat (g) 1

Trans Fat (g) 0

**Sodium (mg)** 150

**Carbohydrates**

Total Sugars (g) 0

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*