

Introducing

Kellogg's®
SCOOPY-DOO!

Chocolate Baked Graham Cracker Snacks

It's no mystery - students love the delicious taste and satisfying crunch of Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks! **Try our NEW chocolate flavor, available July 2025.**

1oz.

Grain Equivalent
Per Serving



No High Fructose
Corn Syrup



Buy American
Compliant



CACFP Eligible

SS

Smart Snacks
Eligible

8g

Whole Grain Per
28g Serving



Kellanova is the
#1 Cracker Company
with 64.5% of the market¹



Kellogg's® Scooby-Doo!™
**#1 Value Added
Graham Brand in the Category¹**



Kids love grahams Grahams are a top sweet snack
among kids and teens, rating higher than Fruit Snacks or
Chocolate Sandwich Cookies²

New!
Available
July 2025



**Available
Now!**



Item #		Product Description	Case
30100-12956		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate Available July 2025	210ct./1oz.
30100-50689		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon Available Now!	210ct./1oz.

For more information contact your
Kellanova Sales Representative, or visit
[KellanovaAwayFromHome.com](https://www.KellanovaAwayFromHome.com)