

Feeding Bright Futures

K-12

Craveable Calendar

Simple ideas to inspire your menu creativity

2024 - 2026







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AUGUST 26TH INTERNATIONAL DOG DAY

August



AUGUST IS

NATIONAL SANDWICH MONTH

Offer students a tasty breakfast sandwich featuring Eggo® Eggoji™ Waffles made with 16g whole grain!

AUGUST 2024								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
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AUGUST 2025								
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Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443



Eggo® Minis **Waffles Cinnamon** 38000-92313



Eggo® Minis Waffles Maple Flavored 38000-92315



Eggo® Eggoji™ Waffles **Made With 16g Whole Grain** 38000-24698



Eggo® Original Waffle **Graham Crackers** 38000-29476



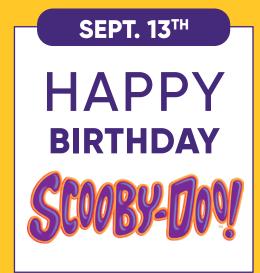
Kellogg's[®] Scooby-Doo![™] **Baked Graham Cracker Snacks Cinnamon** 30100-50689





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September

SEPTEMBER IS BETTER **BREAKFAST** MONTH



Through our plant-based and whole grain-rich foods, Kellanova is driving growth through purpose – addressing food security and creating Better Days for 4 billion people by the end of 2030.*

PILLAR

NOURISHING WITH OUR FOODS

COMMITMENT

Nourish 1.5 billion people by fostering wellbeing with our foods by delivering nutrients of need and addressing hidden hunger.

PROGRESS

Nourished more than 989,000,000 people as of year-end 2022

FEEDING PEOPLE IN NEED

Feed 400 million people in need through food donations and children reached through feeding programs.

Fed 252,000,000 people facing food insecurity as of year-end 2022

*For more information on our Better Days program, visit



SEPTEMBER 2024 SUNDAY **MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY** 7 2 3 5 1 6 9 **12** 14 10 11 **13** 8 18 19 20 21 **17** 15 16 **27** 22 **23** 24 25 26 28 **29 30**

SEPTEMBER 2025								
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Featured Items



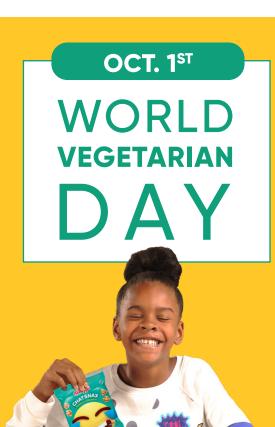


Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain For Schools 38000-26452 Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain For Schools 38000-11052 Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain For Schools 38000-14567 Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain For Schools 38000-14540 Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon 30100-50689 Nutri-Grain® Soft Baked Breakfast Bar Blueberry For Schools 38000-90819 Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon For Schools 38000-59779 Nutri-Grain® Soft Baked Breakfast Bar Strawberry For Schools 38000-59772 Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122 Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130 Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196 **Pop-Tart®** Made With Whole Grain Frosted Fudge, Single Pack 38000-12070 Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack 38000-55125 Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack 38000-55133 Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack 38000–17199 Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack 38000-12073 Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698 Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443 MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled 28989-10230



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OCT. 6TH 2024

OCT. 3RD 2025

WORLD **SMILE** DAY

OCT. 31ST

HAPPY **HALLOWEEN**



Celebrate with trick-or-TREATS!



October



CELEBRATE NATIONAL SCHOOL LUNCH WEEK

OCTOBER 14TH - 18TH

2024

OCTOBER 13TH - 17TH 2025

OCTOBER 2024 WEDNESDAY **THURSDAY FRIDAY SATURDAY SUNDAY MONDAY TUESDAY** 3 **12** 9 11 10 14 15 **17** 18 19 16 20 **21 22 23** 24 **25** 26 **27 29** 28 **30 31**

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Kellogg's® ChatSnax Vanilla **Crunch Graham Snacks** 30100-12695



Kellogg's® Scooby-Doo!™ Baked **Graham Cracker Snacks Cinnamon** 30100-50689



Cheez-It® Crackers Made With 12g Whole Grain for Schools, Original Cheddar, Vend Size 24100-10480



Kellogg's® Rice Krispies Treats® **Minis Made With Whole Grain For Schools** 38000-14540



MorningStar Farms® Italian Sausage Style **Veggie Crumbles CN Labeled** 28989-10230



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



MorningStar Farms® Veggie Classics Whole **Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® Grillers Prime **Veggie Burgers CN Labeled** 28989-10409



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November



NATIONAL VEGAN DAY

Go plant-based on National Vegan Day and serve MorningStar Farms® nuggets, wings and crumbles!

NOVEMBER 2024 SUNDAY **MONDAY TUESDAY** WEDNESDAY **THURSDAY FRIDAY SATURDAY** 3 5 7 8 9 13 15 10 11 **12** 14 16 **17** 19 20 21 **22 23** 18 **24 25 27 29 30** 26 28

NOVEMBER 2025									
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MorningStar Farms® **Veggie Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® **Veggie Buffalo Wings CN Labeled** 28989-10407



MorningStar Farms® **Italian Sausage Style Veggie Crumbles CN Labeled** 28989-10230



Eggo® Froot Loops® Waffles Made With 17g of Whole Grain 38000-29443



Kellogg's® Honey Grahams (3ct.) 30100-91822



Eggo® Cinnamon French Toast **Graham Crackers** 38000-24520



Eggo® Minis **French Toast Chocolate Chip** 38000-80801



Eggo® Minis **French Toast Original** 38000-80693



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DEC. 5TH **NATIONAL COMFORT FOOD** DAY





DEC. 17TH **NATIONAL MAPLE SYRUP** DAY

December

DECEMBER 21ST NATIONAL **HAMBURGER** DAY



Everyone loves a good plant-based burger! Stack 'em high with toppings – the possibilities are endless!

	DECEMBER 2024								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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	DECEMBER 2025								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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Eggo® Minis **Waffles Maple Flavored** 38000-92315



Eggo® Minis **Pancakes Maple Flavored** 38000-92562



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



MorningStar Farms® Veggie **Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® **Spicy Black Bean Veggie Burgers CN Labeled** 28989-49938



MorningStar Farms® **Grillers Prime Veggie Burgers CN Labeled** 28989-10409





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January



Ring in the new year with a celebratory Kellogg's® Rice Krispies Treats® Confetti bar or delicious Eggo® Minis Confetti Pancakes!

	JANUARY 2025								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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JANUARY 2026									
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MorningStar Farms® **Italian Sausage Style Veggie Crumbles CN Labeled** 28989-10230



Kellogg's® Rice Krispies Treats® Confetti **Bar Made With Whole Grain For Schools** 38000-26452



MorningStar Farms® **Spicy Black Bean Veggie Burgers CN Labeled** 28989-49938



Eggo® Minis **Pancakes Confetti** 38000-18574





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FEB. 7TH **GIVE KIDS A SMILE** DAY







FEB. 9TH **NATIONAL** PIZZA DAY

Serving Suggestion. Serving size = 1/2 cup Italian Style Veggie Crumbles.

February



FEBRUARY IS

NATIONAL HOT BREAKFAST MONTH

Start the day off right with piping hot breakfast options your students will love!

FEBRUARY 2025 SUNDAY **MONDAY TUESDAY** WEDNESDAY **THURSDAY FRIDAY SATURDAY** 8 2 9 14 10 11 **12 13 15** 21 **22** 16 **17** 18 19 20 **23** 24 **25 27** 28 26

FEBRUARY 2026									
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Featured Items



16g Whole Grain

38000-24698





Kellogg's® ChatSnax **Vanilla Crunch Graham Snacks** 30100-12695



Eggo® Minis **Pancakes** Confetti 38000-18574



Eggo® Minis **Pancakes Maple Flavored** 38000-92562



Eggo® Minis **Pancakes Blueberry** 38000-92560



MorningStar Farms® Veggie **Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



Eggo® Minis **Waffles Maple Flavored** 38000-92315



MorningStar Farms® **Original Veggie Sausage Patties CN Labeled** 28989-97152



Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443



MorningStar Farms® **Italian Sausage Style Veggie Crumbles CN Labeled** 28989-10230





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MAR. 13TH 2025 **INTERNATIONAL SCHOOL MEALS** MAR. 12TH 2026

MAR. 26TH 2025 A WHOLE DAY **WHOLE GRAIN** MAR. 25TH 2026





March



CELEBRATE NATIONAL SCHOOL **BREAKFAST** WEEK

MARCH 3RD - 7TH 2025

MARCH 2ND - 6TH 2026

MARCH 2025 MONDAY **TUESDAY** WEDNESDAY **THURSDAY** SUNDAY **FRIDAY SATURDAY** 1 8 11 **12 13** 9 10 14 **15** 20 19 **17** 18 21 22 16 26 **27** 28 **29 23** 24 **25 31 30**

MARCH 2026								
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Featured Items











Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698 Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443

Eggo® Minis Pancakes Blueberry 38000-92560

Eggo® Minis Pancakes Maple Flavored 38000-92562

Eggo® Minis Pancakes Confetti 38000-18574

Eggo® Minis Waffles Cinnamon 38000-92313

Eggo® Minis Waffles Maple Flavored 38000-92315 Eggo® Minis French Toast Chocolate Chip 38000-80801

Eggo® Minis French Toast Original 38000-80693

Nutri-Grain® Soft Baked Breakfast Bar Blueberry For Schools 38000-90819 Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon For Schools 38000-59779

Nutri-Grain® Soft Baked Breakfast Bar Strawberry For Schools 38000-59772 Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122

Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130

Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196

Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack 38000-12070 Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack 38000-55125

Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack 38000-55133 Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack 38000-17199

Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack 38000-12073

Eggo® Original Waffle Graham Crackers 38000-29476

Eggo® Cinnamon French Toast Graham Crackers 38000-24520

Kellogg's® Honey Grahams (3ct.) 38000-91822

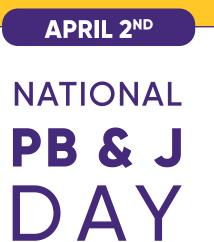
MorningStar Farms® Veggie Classics Whole Grain Breaded Chik'n Nuggets CN Labeled 28989-97762 MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled 28989-10230





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APRIL 23RD **NATIONAL PICNIC** DAY

April



APRIL 22ND CELEBRATE **EARTH** DAY

Celebrate Earth Day

by serving up plant-based menu options. Swapping out meat for MorningStar Farms® products can positively affect the planet. To learn more about the differences your choices can make, check out our





	APRIL 2025								
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APRIL 2026										
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MorningStar Farms® Veggie **Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® **Veggie Buffalo Wings CN Labeled** 28989-10407



MorningStar Farms® Grillers **Prime Veggie Burgers CN Labeled** 28989-10409



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



Eggo® Original Waffle **Graham Crackers** 38000-29476



Eggo® Cinnamon French **Toast Graham Crackers** 38000-24520



Kellogg's® Tiger Bites **Grahams Original** 30100-40213



Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Cinnamon** 30100-50689



Kellogg's® Bug Bites® **Cinnamon Grahams** 30100-55644



Cheez-It® Crackers Made With 12g Whole Grain For Schools, **Original Cheddar, Vend Size** 24100-10480





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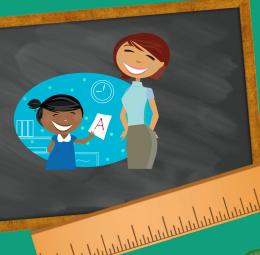
MAY 15TH 2026 MAY 16TH 2025 NATIONAL PIZZA PARTY DAY

MAY 28TH INTERNATIONAL BURGER DAY









MAY 5TH - **9**TH 2025 **MAY 4**TH - 8TH



MAY 2025								
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MAY 2026								
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Featured Items









Kellogg's® Rice Krispies *Treats®* Bar Made With **Whole Grain For Schools** 38000-11052

Kellogg's® Rice Krispies **Treats® Chocolatey Chip Bar Made With Whole Grain** For Schools 38000-14567

Kellogg's® Rice Krispies Treats® Confetti Bar **Made With Whole Grain** For Schools

38000-26452

Kellogg's® Rice Krispies **Treats® Minis Made With Whole Grain For Schools** 38000-14540











Nutri-Grain® Soft Baked Breakfast **Bar Strawberry For Schools** 38000-59772



MorningStar Farms® Italian Sausage **Style Veggie Crumbles CN Labeled** 28989-10230



MorningStar Farms® Grillers Prime **Veggie Burgers CN Labeled** 28989-10409



MorningStar Farms® Spicy Black **Bean Veggie Burgers CN Labeled** 28989-49938



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June





Make today the cheesiest with *Cheez-It®* Crackers made with whole grain for schools!

JUNE 2025 MONDAY WEDNESDAY **THURSDAY FRIDAY SUNDAY TUESDAY SATURDAY** 6 7 2 3 13 14 10 11 18 20 21 **17** 15 16 19 **25 27 22 23** 24 26 28 **29 30**

JUNE 2026								
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Eggo® Eggoji™ Waffles **Made With 16g Whole Grain** 38000-24698

Eggo® Original Waffle **Graham Crackers** 38000-29476

Eggo® Cinnamon French **Toast Graham Crackers** 38000-24520

Kellogg's® Bug Bites® **Cinnamon Grahams** 30100-55644



Kellogg's® Tiger Bites **Grahams Original** 30100-40213



Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Cinnamon** 30100-50689



Cheez-It® Crackers Made With 12g Whole Grain For Schools, **Original Cheddar, Vend Size** 24100-10480





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Treat your students to a sunny picnic day and

be sure to pack some delicious grahams!

JULY 2025								
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	JULY 2026								
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Featured Items



Kellogg's® Rice Krispies Treats® **Confetti Bar Made With Whole Grain For Schools** 38000-26452



Eggo® Original Waffle **Graham Crackers** 38000-29476



Eggo® Cinnamon French **Toast Graham Crackers** 38000-24520



Kellogg's® Scooby-Doo!™ Baked **Graham Cracker Snacks Cinnamon**

30100-50689



Kellogg's® Tiger Bites **Grahams Chocolate** 30100-40239



Kellogg's® Tiger Bites **Grahams Original** 30100-40213



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



Kellogg's® Chat Snax **Vanilla Grahams** 30100-12695



Kellogg's® Bug Bites® **Cinnamon Graham Crackers** 30100-55644



Kellogg's® Honey Grahams (3ct.) 30100-91822

