



Feeding
Bright
Futures

K-12

Craveable Calendar

Simple ideas to inspire your menu creativity

2024 – 2026



AUGUST 24TH

NATIONAL
WAFFLE
DAY



Double
DOG
Day!





AUGUST 26TH

INTERNATIONAL
DOG
DAY

August



AUGUST IS

NATIONAL
SANDWICH
MONTH

Offer students a tasty breakfast sandwich featuring
Eggo® Eggoji™ Waffles made with 16g whole grain!

AUGUST 2024						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Featured Items



Eggo® Froot Loops® Waffles Made
With 17g Whole Grain
38000-29443



Eggo® Minis
Waffles Cinnamon
38000-92313



Eggo® Minis Waffles
Maple Flavored
38000-92315



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



Eggo® Original Waffle
Graham Crackers
38000-29476



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Cinnamon
30100-50689

For recipe and menu inspiration, visit [KellanovaAwayFromHome.com](https://www.kellanovawayfromhome.com).
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SEPT. 13TH

HAPPY
BIRTHDAY
SCOOPY-DOO!



SEPT. 18TH

NATIONAL
Kellogg's
**RICE KRISPIES
TREATS
DAY**



September

SEPTEMBER IS

BETTER
BREAKFAST
MONTH



Through our plant-based and whole grain-rich foods, Kellanova is driving growth through purpose – addressing food security and creating Better Days for **4 billion people** by the end of 2030.*

PILLAR

NOURISHING WITH
OUR FOODS

COMMITMENT

Nourish 1.5 billion people by
fostering wellbeing with our foods
by delivering nutrients of need
and addressing hidden hunger.

PROGRESS

Nourished more than
989,000,000 people
as of year-end 2022

FEEDING PEOPLE
IN NEED

Feed 400 million people in need
through food donations and
children reached through
feeding programs.

Fed 252,000,000 people
facing food insecurity
as of year-end 2022

*For more information on our Better Days program, visit



Better Days Promise

SEPTEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SEPTEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Featured Items



Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain For Schools **38000-26452**
Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain For Schools **38000-11052**
Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain For Schools **38000-14567**
Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain For Schools **38000-14540**
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon **30100-50689**
Nutri-Grain® Soft Baked Breakfast Bar Blueberry For Schools **38000-90819**
Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon For Schools **38000-59779**
Nutri-Grain® Soft Baked Breakfast Bar Strawberry For Schools **38000-59772**
Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack **38000-55122**
Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack **38000-55130**
Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack **38000-17196**
Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack **38000-12070**
Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack **38000-55125**
Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack **38000-55133**
Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack **38000-17199**
Eggo® Eggoji™ Waffles Made With 16g Whole Grain **38000-24698**
Eggo® Froot Loops® Waffles Made With 17g Whole Grain **38000-29443**
MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled **28989-10230**

For recipe and menu inspiration, visit KellanovaAwayFromHome.com.

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Kellanova
Away From Home

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OCT. 1ST

WORLD
VEGETARIAN
DAY





OCT. 6TH 2024

OCT. 3RD 2025

WORLD SMILE DAY

OCT. 31ST

HAPPY
HALLOWEEN



Celebrate with
trick-or-TREATS!

October



CELEBRATE

NATIONAL
SCHOOL
LUNCH
WEEK

OCTOBER
14TH - 18TH
2024

OCTOBER
13TH - 17TH
2025

OCTOBER 2024						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

OCTOBER 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Featured Items



Kellogg's® ChatSnax Vanilla
Crunch Graham Snacks
30100-12695



Kellogg's® Scooby-Doo!™ Baked
Graham Cracker Snacks Cinnamon
30100-50689



Cheez-It® Crackers Made With
12g Whole Grain for Schools,
Original Cheddar, Vend Size
24100-10480



Kellogg's® Rice Krispies Treats®
Minis Made With Whole Grain
For Schools
38000-14540



MorningStar Farms® Italian Sausage Style
Veggie Crumbles CN Labeled
28989-10230



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



MorningStar Farms® Veggie Classics Whole
Grain Breaded Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms® Grillers Prime
Veggie Burgers CN Labeled
28989-10409

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NOV. 25TH

NATIONAL
PARFAIT
DAY



NOV. 28TH

FRENCH
TOAST
DAY

November



NOVEMBER 1ST

NATIONAL
VEGAN
DAY

Go plant-based on National Vegan Day and serve MorningStar Farms® nuggets, wings and crumbles!

NOVEMBER 2024						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

NOVEMBER 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Featured Items



MorningStar Farms®
Veggie Classics Whole Grain Breaded
Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms®
Veggie Buffalo Wings
CN Labeled
28989-10407



MorningStar Farms®
Italian Sausage Style Veggie
Crumbles CN Labeled
28989-10230



Eggo® Froot Loops® Waffles Made
With 17g of Whole Grain
38000-29443



Kellogg's®
Honey Grahams (3ct.)
30100-91822



Eggo® Cinnamon French Toast
Graham Crackers
38000-24520



Eggo® Minis
French Toast Chocolate Chip
38000-80801



Eggo® Minis
French Toast Original
38000-80693

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DEC. 5TH

NATIONAL
COMFORT
FOOD
DAY



DEC. 17TH

NATIONAL
MAPLE
SYRUP
DAY

December

DECEMBER 21ST

NATIONAL HAMBURGER DAY



Everyone loves a good plant-based burger!
Stack 'em high with toppings – the possibilities are endless!

DECEMBER 2024						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

DECEMBER 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Featured Items



Eggo® Minis
Waffles Maple Flavored
38000-92315



Eggo® Minis
Pancakes Maple Flavored
38000-92562



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



MorningStar Farms® Veggie
Classics Whole Grain Breaded
Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms®
Spicy Black Bean Veggie
Burgers CN Labeled
28989-49938



MorningStar Farms®
Grillers Prime Veggie
Burgers CN Labeled
28989-10409

JAN. 4TH

NATIONAL
SPAGHETTI
DAY



JAN. 6TH

NATIONAL
BEAN
DAY

January



Ring in the new year with a celebratory Kellogg's® Rice Krispies Treats® Confetti bar or delicious Eggo® Minis Confetti Pancakes!

JANUARY 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JANUARY 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	5	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Featured Items



MorningStar Farms®
Italian Sausage Style Veggie
Crumbles CN Labeled
28989-10230



MorningStar Farms®
Spicy Black Bean Veggie
Burgers CN Labeled
28989-49938



Kellogg's® Rice Krispies Treats® Confetti
Bar Made With Whole Grain For Schools
38000-26452



Eggo® Minis
Pancakes Confetti
38000-18574

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FEB. 7TH

GIVE KIDS
A SMILE
DAY



FEB. 9TH

NATIONAL
PIZZA
DAY

Serving Suggestion. Serving size = 1/2 cup Italian Style Veggie Crumbles.

February



FEBRUARY IS

NATIONAL HOT
BREAKFAST
MONTH

Start the day off right with piping hot breakfast options your students will love!

FEBRUARY 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

FEBRUARY 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Featured Items

Eggo® Eggoji™
Waffles Made With
16g Whole Grain
38000-24698

Kellogg's® ChatSnax
Vanilla Crunch
Graham Snacks
30100-12695

Eggo® Minis
Pancakes
Confetti
38000-18574

Eggo® Minis
Pancakes
Maple Flavored
38000-92562

Eggo® Minis
Pancakes Blueberry
38000-92560

Eggo® Minis
Waffles Maple Flavored
38000-92315

Eggo® Froot Loops® Waffles
Made With 17g Whole Grain
38000-29443

MorningStar Farms® Veggie
Classics Whole Grain Breaded
Chik'n Nuggets CN Labeled
28989-97762

MorningStar Farms®
Original Veggie Sausage
Patties CN Labeled
28989-97152

MorningStar Farms®
Italian Sausage Style Veggie
Crumbles CN Labeled
28989-10230

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MAR. 4TH 2025

NATIONAL
PANCAKE
DAY

FEB. 17TH 2026



MAR. 13TH 2025

INTERNATIONAL
SCHOOL MEALS
DAY

MAR. 12TH 2026



MAR. 26TH 2025

A WHOLE DAY
FOR
WHOLE GRAIN

MAR. 25TH 2026



March



CELEBRATE

NATIONAL
SCHOOL
BREAKFAST
WEEK

MARCH
3RD - 7TH
2025

MARCH
2ND - 6TH
2026

MARCH 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

MARCH 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Featured Items



Eggo® Eggoji™ Waffles Made With 16g Whole Grain **38000-24698**

Eggo® Froot Loops® Waffles Made With 17g Whole Grain **38000-29443**

Eggo® Minis Pancakes Blueberry **38000-92560**

Eggo® Minis Pancakes Maple Flavored **38000-92562**

Eggo® Minis Pancakes Confetti **38000-18574**

Eggo® Minis Waffles Cinnamon **38000-92313**

Eggo® Minis Waffles Maple Flavored **38000-92315**

Eggo® Minis French Toast Chocolate Chip **38000-80801**

Eggo® Minis French Toast Original **38000-80693**

Nutri-Grain® Soft Baked Breakfast Bar Blueberry For Schools **38000-90819**

Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon For Schools **38000-59779**

Nutri-Grain® Soft Baked Breakfast Bar Strawberry For Schools **38000-59772**

Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack **38000-55122**

Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack **38000-55130**

Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack **38000-17196**

Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack **38000-12070**

Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack **38000-55125**

Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack **38000-55133**

Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack **38000-17199**

Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack **38000-12073**

Eggo® Original Waffle Graham Crackers **38000-29476**

Eggo® Cinnamon French Toast Graham Crackers **38000-24520**

Kellogg's® Honey Grahams (3ct.) **38000-91822**

MorningStar Farms® Veggie Classics Whole Grain Breaded Chik'n Nuggets CN Labeled **28989-97762**

MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled **28989-10230**

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APRIL 2ND

NATIONAL
PB & J
DAY



APRIL 23RD

NATIONAL
PICNIC
DAY

April

APRIL 22ND

CELEBRATE
EARTH
DAY



Celebrate Earth Day by serving up plant-based menu options. Swapping out meat for *MorningStar Farms*® products can positively affect the planet. To learn more about the differences your choices can make, check out our



Environmental Impact Calculator



APRIL 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

APRIL 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Featured Items



MorningStar Farms® Veggie Classics Whole Grain Breaded Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms® Veggie Buffalo Wings CN Labeled
28989-10407



MorningStar Farms® Grillers Prime Veggie Burgers CN Labeled
28989-10409



Eggo® Eggoji™ Waffles Made With 16g Whole Grain
38000-24698



Eggo® Original Waffle Graham Crackers
38000-29476



Eggo® Cinnamon French Toast Graham Crackers
38000-24520



Kellogg's® Tiger Bites Grahams Original
30100-40213



Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon
30100-50689



Kellogg's® Bug Bites® Cinnamon Grahams
30100-55644



Cheez-It® Crackers Made With 12g Whole Grain For Schools, Original Cheddar, Vend Size
24100-10480

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MAY 2ND 2025

SCHOOL
LUNCH HERO
DAY

MAY 1ST 2026

MAY 28TH

INTERNATIONAL
BURGER
DAY

MAY 16TH 2025

MAY 15TH 2026

NATIONAL PIZZA PARTY DAY

May

MAY 1ST

SCHOOL
PRINCIPALS
DAY

CELEBRATE

TEACHER
APPRECIATION
WEEK

MAY 5TH - 9TH
2025

MAY 4TH - 8TH
2026

MAY 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MAY 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Featured Items

Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain For Schools
38000-11052

Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain For Schools
38000-14567

Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain For Schools
38000-26452

Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain For Schools
38000-14540

Nutri-Grain® Soft Baked Breakfast Bar Blueberry For Schools
38000-90819

Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon For Schools
38000-59779

Nutri-Grain® Soft Baked Breakfast Bar Strawberry For Schools
38000-59772

MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled
28989-10230

MorningStar Farms® Grillers Prime Veggie Burgers CN Labeled
28989-10409

MorningStar Farms® Spicy Black Bean Veggie Burgers CN Labeled
28989-49938

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JUNE 18TH

INTERNATIONAL
PICNIC
DAY



COMING JULY 2025



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Chocolate



Cheez-It® Crackers Made
With 8g Whole Grain
For Schools, Spicy Buffalo



Cheez-It® Crackers Made
With 8g Whole Grain For
Schools, Extra Cheesy

June



JUNE 4TH

NATIONAL
CHEESE
DAY

Make today the cheesiest with Cheez-It®
Crackers made with whole grain for schools!

JUNE 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JUNE 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Featured Items



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



Eggo® Original Waffle
Graham Crackers
38000-29476



Eggo® Cinnamon French
Toast Graham Crackers
38000-24520



Kellogg's® Bug Bites®
Cinnamon Graham
30100-55644



Kellogg's® Tiger Bites
Grahams Original
30100-40213



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Cinnamon
30100-50689



Cheez-It® Crackers Made With
12g Whole Grain For Schools,
Original Cheddar, Vend Size
24100-10480

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JULY 4TH

Celebrate America's birthday with Kellogg's® Rice Krispies Treats® Confetti Bar – also perfect for student birthdays & other events!

JULY 5TH

NATIONAL GRAHAM CRACKER DAY

JULY 17TH

WORLD EMOJI DAY

July

JULY IS


NATIONAL PICNIC MONTH

Treat your students to a sunny picnic day and be sure to pack some delicious grahams!


JULY 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JULY 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Featured Items



Kellogg's® Rice Krispies Treats®
Confetti Bar Made With
Whole Grain For Schools
38000-26452



Eggo® Original Waffle
Graham Crackers
38000-29476



Eggo® Cinnamon French
Toast Graham Crackers
38000-24520



Kellogg's® Scooby-Doo!™ Baked
Graham Cracker Snacks Cinnamon
30100-50689




Kellogg's® Tiger Bites
Graham Crackers Chocolate
30100-40239



Kellogg's® Tiger Bites
Graham Crackers Original
30100-40213




Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



Kellogg's® Chat Snax
Vanilla Crunch
30100-12695



Kellogg's® Bug Bites®
Cinnamon Graham Crackers
30100-55644



Kellogg's®
Honey Grahams (3ct.)
30100-91822