

CHEEZ-IT®

baked snack crackers

SATISFY YOUR STUDENTS' CHEESY CRAVINGS WITH THESE NEW, CRAVEABLE CHEEZ-IT® FLAVORS MADE WITH 8G OF WHOLE GRAIN

NEW!

#1

CHEEZ-IT® IS THE #1 BRAND IN CHEESE CRACKERS IN K-12¹



MADE WITH 100% REAL CHEESE



K-12 OPERATORS STRUGGLE TO MEET NUTRITION GUIDELINES WITHOUT SACRIFICING FLAVOR²



SPICY & HOT FLAVORS GREW \$10.0M IN K-12 VS YEAR AGO¹



HOT & SPICY CHEEZ-IT® AND CHEESE DUSTED CHEEZ-IT® SIGNIFICANTLY OVER-INDEX WITH HOUSEHOLDS WITH KIDS UNDER THE AGE OF 18³

CASE CODE

24100-12429

24100-12431

PRODUCT DESCRIPTION

Cheez-It® Crackers Made with 8g Whole Grain for Schools, Extra Cheesy

Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo

CASE PACK

175ct./0.75oz.

175ct./0.75oz.

FOR MORE INFORMATION, CONTACT YOUR KELLANOVA SALES REPRESENTATIVE, OR VISIT KELLANOVAAYAWAYFROMHOME.COM

1. Circana SupplyTrack® 12 Months ending April 2024 2. Technomic K12 Multi 2024 3. Nielsen Homescan Panel 52 weeks ending 11/4/23 ©2024 Kellanova

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Away From Home