

Whole Grain-Rich Options Students Love

Satisfy students and USDA requirements with a complete portfolio of whole grain-rich products from Kellanova



Item Description	Distributor #	Item #	Case	Grain Ounce Eq.	Made With Colors from Natural Sources	Made With Flavors from Natural Sources	Cool School Cafe Loyalty Program
Breakfast Bars, Snack Bars & Toaster Pastries							
Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon for Schools Reformulation Coming SY25-26		38000-59779	96ct./1.55oz.	1			
Nutri-Grain® Soft Baked Breakfast Bar Strawberry for Schools Reformulation Coming SY25-26		38000-59772	96ct./1.55oz.	1			
Nutri-Grain® Soft Baked Breakfast Bar Blueberry for Schools Reformulation Coming SY25-26		38000-90819	96ct./1.55oz.	1			
Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon Reformulation Coming SY25-26		38000-35645	48ct./1.3oz.	0.75			
Nutri-Grain® Soft Baked Breakfast Bar Blueberry Reformulation Coming SY25-26		38000-35745	48ct./1.3oz.	0.75			
Nutri-Grain® Soft Baked Breakfast Bar Raspberry Reformulation Coming SY25-26		38000-35845	48ct./1.3oz.	0.75			
Nutri-Grain® Soft Baked Breakfast Bar Strawberry Reformulation Coming SY25-26		38000-35945	48ct./1.3oz.	0.75			
Nutri-Grain® Soft Baked Breakfast Bar Assortment (16 each) Strawberry, Blueberry and Apple Cinnamon Reformulation Coming SY25-26		38000-05872	48ct./1.3oz.	0.75			
Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain For Schools		38000-11052	80ct./1.41oz.	1	✓		✓
Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made with Whole Grain For Schools		38000-14567	80ct./1.59oz.	1			✓
Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain For Schools		38000-26452	80ct./1.48oz.	1			✓
Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain For Schools		38000-14540	600ct./0.42oz.	0.25	✓		✓
Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack		38000-55130	120ct./1.69oz.	1	✓	✓	
Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack		38000-55133	72ct./3.3oz.	2	✓	✓	
Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack		38000-55122	120ct./1.69oz.	1.25	✓	✓	
Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack		38000-55125	72ct./3.3oz.	2.5	✓	✓	
Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack		38000-17196	120ct./1.69oz.	1			
Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack		38000-17199	72ct./3.3oz.	2			
Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack		38000-12070	120ct./1.69oz.	1.25			
Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack		38000-12073	72ct./3.3oz.	2.5			

Contact your Kellanova representative or visit [KellanovaAwayFromHome.com](https://www.KellanovaAwayFromHome.com) for more detailed product information. ©2025 Kellanova





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Snack Crackers & Grahams

Cheez-It® Crackers Made With 9g Whole Grain For Schools, Original		24100-79263	175ct./0.75oz.	1	✓	✓	
Cheez-It® Crackers Made With 12g Whole Grain for Schools, Original, Vend Size		24100-10480	60ct./1oz.	1.5	✓	✓	
Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo Available for Bid SY25-26 / 1st Ship July 2025		24100-12431	175ct./0.75oz.	1	✓	✓	
Cheez-It® Crackers Made With 8g Whole Grain for Schools, Extra Cheesy Available for Bid SY25-26 / 1st Ship July 2025		24100-12429	175ct./0.75oz.	1	✓	✓	
Kellogg's® ChatSnax Vanilla Crunch Graham Snacks		30100-12695	210ct./1oz.	1	✓	✓	
Kellogg's® Tiger Bites Grahams Chocolate		30100-40239	150ct./1oz.	1			
Kellogg's® Tiger Bites Grahams Original		30100-40213	150ct./1oz.	1	✓	✓	
Eggo® Original Waffle Graham Crackers		38000-29476	100ct./1.74oz.	2	✓	✓	
Eggo® Cinnamon French Toast Graham Crackers		38000-24520	100ct./1.76oz.	2	✓	✓	
Kellogg's® Honey Grahams (3ct.)		30100-91822	150ct./3ct.	1	✓	✓	
Kellogg's® Original Grahams (3ct.)		30100-91829	150ct./3ct.	1	✓	✓	
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon		30100-50689	210ct./1oz.	1	✓	✓	
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate Available for Bid SY25-26 / 1st Ship July 2025		30100-12956	210ct./1oz.	1			
Kellogg's® Bug Bites® Cinnamon Graham Crackers		30100-55644	210ct./1oz.	1	✓	✓	

Waffles, Pancakes & French Toast

Eggo® Eggoji™ Waffles Made With 16g Whole Grain		38000-24698	144ct./1.23oz.	2 (2 Waffles)	✓	✓	✓
Eggo® Froot Loops® Waffles Made With 17g Whole Grain		38000-29443	72ct./2.6oz.	2 (2 Waffles)	✓	✓	✓
Eggo® Minis Pancakes Blueberry		38000-92560	72ct./3.03oz.	2	✓	✓	✓
Eggo® Minis Pancakes Maple Flavored		38000-92562	72ct./3.03oz.	2	✓	✓	✓
Eggo® Minis Pancakes Confetti		38000-18574	72ct./3.03oz.	2	✓	✓	✓
Eggo® Minis Waffles Cinnamon		38000-92313	72ct./2.64oz.	2	✓	✓	✓
Eggo® Minis Waffles Maple Flavored		38000-92315	72ct./2.64oz.	2	✓	✓	✓
Eggo® Minis French Toast Chocolate Chip		38000-80801	72ct./3.03oz.	2	✓	✓	✓
Eggo® Minis French Toast Original		38000-80693	72ct./3.03oz.	2	✓	✓	✓