



**NEW!**

# CHEEZ-IT

baked snack crackers



**K-12 OPERATORS STRUGGLE TO MEET NUTRITION GUIDELINES WITHOUT SACRIFICING FLAVOR<sup>2</sup>**



**CHEEZ-IT CHEESE PIZZA IS A TOP-SELECTED FLAVOR BY K-12 STUDENTS<sup>3</sup>**



**HOT & SPICY CHEEZ-IT<sup>®</sup> SIGNIFICANTLY OVER-INDEXES WITH HOUSEHOLDS WITH KIDS UNDER THE AGE OF 18<sup>4</sup>**

**#1**

**CHEEZ-IT<sup>®</sup> IS THE #1 BRAND IN CHEESE CRACKERS IN K-12<sup>1</sup>**



**MADE WITH 100% REAL CHEESE**

**SATISFY YOUR STUDENTS' CHEESY CRAVINGS WITH EXCITING NEW FLAVORS FROM CHEEZ-IT<sup>®</sup> MADE WITH 8G OF WHOLE GRAIN**

CASE CODE	DISTRIBUTOR #	PRODUCT DESCRIPTION	CASE PACK
24100-12431		Cheez-It <sup>®</sup> Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo	175ct./0.75oz.
24100-12799		Cheez-It <sup>®</sup> Crackers Made With 8g Whole Grain for Schools, Cheese Pizza	175ct./0.75oz.

**FOR MORE INFORMATION, CONTACT YOUR KELLANOVA SALES REPRESENTATIVE OR VISIT [KELLANOVAAWAYFROMHOME.COM](http://KELLANOVAAWAYFROMHOME.COM)**

1. Circana SupplyTrack<sup>®</sup>, Last 12 Months Ending May 2025 (K-12 Units). 2. Technomic K12 Multi 2024. 3. Survey with Kids 7-12 & Teens 13-17 Enrolled in a Public School with parental consent, March 2025. 4. Nielsen Omnishopper 52 weeks ending 12/28/24. ©2025 Kellanova

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Away From Home