

Grahams

A smart way to sweeten students' days

Kellanova's line of grahams are a convenient way to step up your snack game with USDA-approved options that are popular with K-12! These delightful treats are individually packaged in easy-to-serve, portable pouches. They can also be used as menu components to craft creative dishes and drive student interest.

A perfect addition to breakfast, lunch or snacking, our grahams are crafted with whole-grain goodness in every bite. Plus, they feature the classic tastes and crunchy textures kids love – the numbers speak for themselves!

Category Leader

Kellanova produces 4 of the top 5 graham cracker brands in K-12*

Graham Crackers

Most popular cracker type in K-12*

Kellogg's® Honey Grahams 3ct.

#1 Graham Cracker in K-12*

Kellogg's® Scooby-Doo!™ Cinnamon Baked Graham Cracker Snacks

#1 character graham cracker in K-12*

Make snack time a little sweeter and boost your school nutrition operation with whole-grain grahams from Kellanova!

Item #	Distributor #	Product Description	Case
30100-12695		Kellogg's® Chat Snax Vanilla Crunch Graham Snacks	210ct./1oz.
30100-40213		Kellogg's® Tiger Bites Grahams Original	150ct./1oz.
30100-50689		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon	210ct./1oz.
30100-12956		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate Available for Bid SY25-26 / 1st Ship July 2025	210ct./1oz.
30100-55644		Kellogg's® Bug Bites® Cinnamon Graham Crackers	210ct./1oz.
30100-91822		Kellogg's® Honey Grahams	150ct./3ct.
30100-91829		Kellogg's® Original Grahams	150ct./3ct.
38000-29476		Eggo® Original Waffle Graham Crackers	100ct./1.74oz.
38000-24520		Eggo® Cinnamon French Toast Graham Crackers	100ct./1.76oz.



1oz.
Grain
Equiv.



1oz.
Grain
Equiv.



1oz.
Grain
Equiv.



1oz.
Grain
Equiv.



1oz.
Grain
Equiv.



1oz.
Grain
Equiv.



1oz.
Grain
Equiv.



2oz.
Grain
Equiv.



2oz.
Grain
Equiv.

For more information, contact your Kellanova Sales Representative or visit KellanovaAwayFromHome.com

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* Circana SupplyTrack® Last 12M Ending March 2025 (Units, K-12). ©2025 Kellanova