

EARN AN A+ IN SCHOOL NUTRITION WITH GRAINS



At Kellanova, our goal is to equip you with the best products and resources possible for your continued success – that means constantly evolving to stay on top of the latest in science and regulations. It's all part of our ongoing commitment to K-12 compliance, effective nutrition, and whole-grain greatness. Let's dig in!

LIKE EXTRA CREDIT FOR GROWING MINDS

Nutrition experts are reinforcing the power and importance of grains.

Did you know? ...



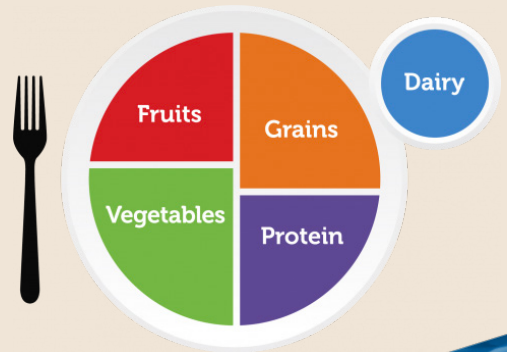
The USDA recommends that grains take up 1/4 of your plate. (That's the same level of importance as protein, fruits and veggies!)¹



Children's diets rich in whole grains, fruits and vegetables are associated with better cognition.²



Whole and enriched grains are important sources of many nutrients, including complex carbohydrates, fiber, and B-vitamins.³



NUTRITIOUS AND DELICIOUS

Our 1.55 oz. Nutri-Grain® bars are optimized for the latest USDA requirements, with the same power-packed nutrition and flavor students love.

- 14 grams of whole grains
- 8 essential vitamins and minerals, and a good source of fiber
- Colors and flavors from natural sources, and no HFCS
- Smart Snack eligible



Kellanova
Away From Home

STAYING AHEAD OF THE CURVE

Introducing reformulated Nutri-Grain® bars for the 2025–2026 school year! Each recipe is optimized to help operators better meet the USDA's Final Rule provision on added sugars in school meals, effective July 1, 2027 – all while retaining the same mouthwatering taste and texture kids crave. By taking a proactive approach to these new guidelines, we're aiming to provide choices that make it easier for your food service operation and also appeal to the students you serve!



NUTRI-GRAIN® PRODUCTS

| ITEM NUMBER | PRODUCT DESCRIPTION | OZ. EQ. GRAIN | CASE |
|-------------|--|---------------|---------------|
| 38000-90819 | Nutri-Grain® Breakfast Bar Blueberry for Schools | 1oz. | 96ct./1.55oz. |
| 38000-59772 | Nutri-Grain® Breakfast Bar Strawberry for Schools | 1oz. | 96ct./1.55oz. |
| 38000-59779 | Nutri-Grain® Breakfast Bar Apple Cinnamon for Schools | 1oz. | 96ct./1.55oz. |
| 38000-35745 | Nutri-Grain® Breakfast Bar Blueberry | 0.75oz. | 48ct./1.3oz. |
| 38000-35945 | Nutri-Grain® Breakfast Bar Strawberry | 0.75oz. | 48ct./1.3oz. |
| 38000-35645 | Nutri-Grain® Breakfast Bar Apple Cinnamon | 0.75oz. | 48ct./1.3oz. |
| 38000-35845 | Nutri-Grain® Breakfast Bar Raspberry | 0.75oz. | 48ct./1.3oz. |
| 38000-05872 | Nutri-Grain® Breakfast Bar Assorted Case (16ea. Blueberry, Strawberry & Apple Cinnamon) | 0.75oz. | 48ct./1.3oz. |

BETTER BREAKFASTS FUEL STUDENT SUCCESS

Feast your eyes on these USDA Final Rule-friendly meal ideas featuring reformulated Nutri-Grain® bars – all containing no more than 12g added sugar!

