EARN AN A+ IN SCHOOL NUTRITION WITH GRAINS



At Kellanova, our goal is to equip you with the best products and resources possible for your continued success – that means constantly evolving to stay on top of the latest in science and regulations. It's all part of our ongoing commitment to K-12 compliance, effective nutrition, and whole-grain greatness. Let's dig in!

LIKE EXTRA CREDIT FOR GROWING MINDS

Nutrition experts are reinforcing the power and importance of grains.

Did you know....



Grains are important sources of many nutrients, including complex carbohydrates, fiber, B-vitamins and certain minerals.¹

Whole and enriched grains contain carbohydrates - the "go-to" fuel for the body!²



Grains can be combined with other plant foods like nuts and legumes to make complete proteins.³

NUTRITIOUS AND DELICIOUS

Our entire grahams portfolio is formulated for nutrition, flavor, and fun!

- All of our grahams are nourishing and whole grain-rich
- Only 8g of sugar or less in each of our 1 oz. equivalent grain offerings
- Our varied portfolio of character grahams helps boost participation and supports fruit and dairy consumption





STAYING AHEAD OF THE CURVE

We're proud to say that all our 1 oz. equivalent grain grahams contain 8g or less of added sugar per serving, helping operators meet the added sugar provision in the USDA Final Rule for 2027.

Our 1 oz. equivalent grain grahams are also all Smart Snack and CACFP compliant – ideal for A La Carte and After-school Snack programs.

GRAHAMS PRODUCTS

ITEM NUMBER	PRODUCT DESCRIPTION	OZ. EQ. GRAIN	CASE
30100-40213	Kellogg's® Tiger Bites Grahams Original	1oz.	150ct./1oz.
30100-50689	Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon	1oz.	210ct./1oz.
30100-12956	Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate	1oz.	210ct./1oz.
30100-55644	Kellogg's® Bug Bites® Cinnamon Grahams	1oz.	210ct./1oz.
30100-91822	Kellogg's ® Honey Grahams (3ct.)	1oz.	150ct./3ct.
30100-91829	Kellogg's® Original Grahams (3ct.)	1oz.	150ct./3ct.
30100-12695	Kellogg's® ChatSnax Vanilla Crunch Graham Snacks	1oz.	210ct./1oz.
38000-29476	Eggo® Original Waffle Graham Crackers	2oz.	100ct./1.74oz.
38000-24520	Eggo® Cinnamon French Toast Graham Crackers	2oz.	100ct./1.76oz.

BETTER BREAKFASTS FUEL STUDENT SUCCESS

Feast your eyes on these fun meal ideas featuring **Kellogg's**[®] and **Eggo**[®] grahams. Each tray meets the USDA Final Rule requirements and keeps kids coming back for more!



Kellogg's® Scooby-Doo![™] Baked Graham Cracker Snacks Cinnamon, fruit smoothie, 1 cup fruit Kellogg's® Chat Snax Vanilla Grahams, milk, 1 cup fruit, 1 cheese stick

Allergies Bergehars