

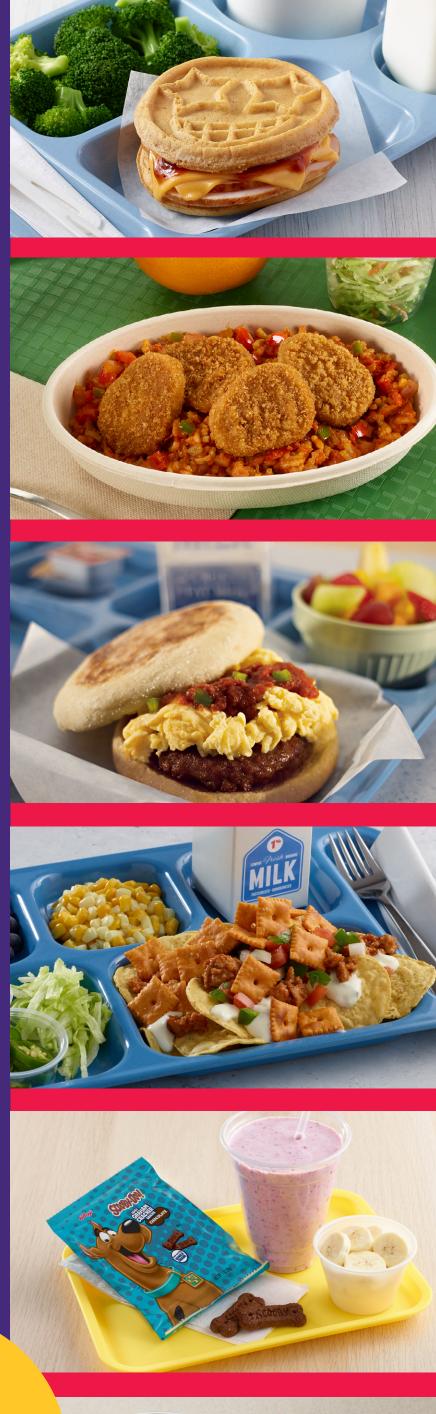
Feeding Bright Futures

K-12

Culinary Creations Calendar

Simple ideas to inspire memorable menus

2025 - 2027







Simple ideas to inspire memorable menus









AUGUST 26TH INTERNATIONAL DOG DAY

August



AUGUST IS

NATIONAL SANDWICH MONTH

Offer students a tasty breakfast sandwich featuring Eggo® Eggoji™ Waffles made with 16g whole grain!

	AUGUST 2025									
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY				
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AUGUST 2026									
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Eggo® Froot Loops® **Waffles Made With** 17g Whole Grain 38000-29443



Eggo® Minis **Waffles Cinnamon** 38000-92313



Eggo® Minis Waffles Maple Flavored 38000-92315



Eggo® Eggoji™ **Waffles Made With** 16g Whole Grain 38000-24698



Eggo® Original Waffle **Graham Crackers** 38000-29476



Kellogg's[®] Scooby-Doo!™ **Baked Graham Cracker Snacks Cinnamon** 30100-50689



Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Chocolate** 30100-12956





Simple ideas to inspire memorable menus

NATIONAL WHOLE **GRAINS MONTH**













September

SEPTEMBER IS **BETTER BREAKFAST** MONTH



Action for Healthy Kids and Kellanova Fund have partnered to create a toolkit designed to increase school meal participation and ensure students receive nutritious meals.

The Family Meal Toolkit provides a roadmap for planning and executing successful family meal events. It contains:

- Detailed Planning Checklists
- **Interactive Activities**
- **Taste Test Menus & Ideas**
- Templates for Event Promotion
- ...and more!





Learn more and download your FREE Family Meal Toolkit!

SEPTEMBER 2025 WEDNESDAY **THURSDAY** SUNDAY **MONDAY TUESDAY FRIDAY SATURDAY** 3 1 2 5 9 10 **12** 8 11 **13** 7 19 20 **17** 18 14 15 16 **27 22 23** 24 **25** 26 **21 29** 28 **30**

	SEPTEMBER 2026									
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY				
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27	28	29	30			1				

Featured Items



Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain For Schools 38000-26452 Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain For Schools 38000-11052 Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain For Schools 38000-14567 Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain For Schools 38000-14540 Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon 30100-50689 Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate 30100-12956 Nutri-Grain® Breakfast Bar Blueberry For Schools 38000-90819 Nutri-Grain® Breakfast Bar Apple Cinnamon For Schools 38000-59779 Nutri-Grain® Breakfast Bar Strawberry For Schools 38000-59772 Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122 Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130 Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196 Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack 38000-12070 Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack 38000-55125 Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack 38000-55133 Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack 38000-17199 Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack 38000-12073 Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698 Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443 MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled 28989-10230



Simple ideas to inspire memorable menus

OCT. 1ST WORLD DAY





OCT. 3RD 2025

OCT. 2ND 2026

WORLD **SMILE** DAY

OCT. 31ST HAPPY

HALLOWEEN



Celebrate with trick-or-TREATS!



October



CELEBRATE NATIONAL SCHOOL LUNCH WEEK

OCTOBER 13TH - 17TH 2025

OCTOBER 12TH - 16TH 2026

OCTOBER 2025 **THURSDAY SATURDAY** SUNDAY **MONDAY TUESDAY** WEDNESDAY **FRIDAY** 2 3 10 11 7 **12** 13 15 **17** 18 16 14 **25** 20 **21 22 23** 24 19 **27 29** 26 28 **30 31**

OCTOBER 2026									
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Kellogg's® ChatSnax Vanilla Crunch **Graham Snacks** 30100-12695



Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Chocolate** 30100-12956



Cheez-It® Crackers Made With 9g Whole Grain for Schools, Original 24100-79263



Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo 24100-12431



Kellogg's® Rice Krispies Treats® **Minis Made With Whole Grain For Schools** 38000-14540



MorningStar Farms® Italian Sausage Style **Veggie Crumbles CN Labeled** 28989-10230



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



MorningStar Farms® Veggie Classics Whole **Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® Grillers Prime **Veggie Burgers CN Labeled** 28989-10409





Simple ideas to inspire memorable menus

TOAST

DAY

NOV. 25TH **NATIONAL PARFAIT** DAY **NOV. 28TH FRENCH**

November



NATIONAL VEGAN DAY

Go plant-based on National Vegan Day and serve MorningStar Farms® nuggets, wings and crumbles!

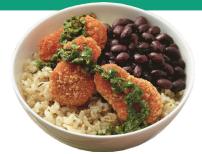
NOVEMBER 2025								
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NOVEMBER 2026									
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29	30			,					

Featured Items



MorningStar Farms® **Veggie Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® **Veggie Buffalo Wings CN Labeled**



MorningStar Farms® **Italian Sausage Style Veggie Crumbles CN Labeled**

28989-10407 28989-10230



Eggo® Froot Loops® Waffles Made With 17g of Whole Grain 38000-29443



Kellogg's® Honey Grahams (3ct.) 30100-91822



Kellogg's® Scooby-Doo!™ Baked **Graham Cracker Snacks Chocolate** 30100-12956



Eggo® Cinnamon French Toast **Graham Crackers** 38000-24520



Eggo® Minis **French Toast Chocolate Chip** 38000-80801



Eggo® Minis **French Toast Original** 38000-80693





Simple ideas to inspire memorable menus

DEC. 5TH **NATIONAL COMFORT FOOD** DAY





DEC. 17TH **NATIONAL MAPLE SYRUP** DAY

December





Everyone loves a good vegetarian burger! Stack 'em high with toppings – the possibilities are endless!

DECEMBER 2025									
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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	DECEMBER 2026									
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY				
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27	28	29	30	31						



Eggo® Minis **Waffles Maple Flavored** 38000-92315



Eggo® Minis **Pancakes Maple Flavored** 38000-92562



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



MorningStar Farms® Veggie **Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® **Spicy Black Bean Veggie Burgers CN Labeled** 28989-49938



MorningStar Farms® **Grillers Prime Veggie Burgers CN Labeled** 28989-10409



JAN. 4TH

NATIONAL

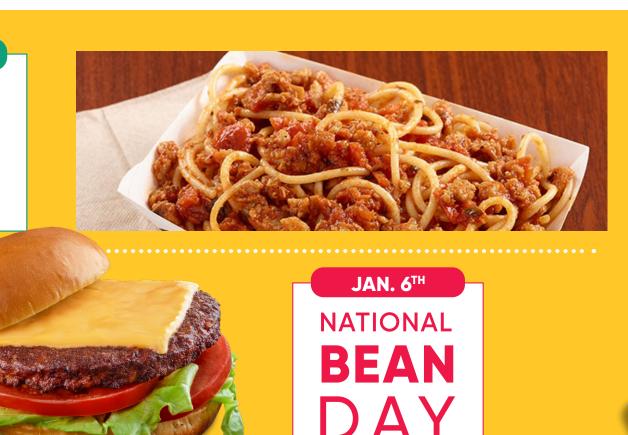
SPAGHETTI

DAY

Culinary Creations K-12 Calendar

Simple ideas to inspire memorable menus

January



JAN. 12TH - 16TH 2026 NATIONAL **PIZZA WEEK** JAN. 11TH - 15TH 2027



Serving Suggestion. Serving size = 1/2 cup Italian Style Veggie Crumbles.



Crackers Made With Whole Grain as a tasty snack,

or use for delicious dishes with a kick!

JANUARY 2026								
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JANUARY 2027									
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Featured Items



MorningStar Farms® **Italian Sausage Style Veggie Crumbles CN Labeled** 28989-10230



Eggo® Eggoji™ Waffles **Made With 16g Whole Grain** 38000-24698



MorningStar Farms® **Spicy Black Bean Veggie Burgers CN Labeled** 28989-49938



Cheez-It® Crackers Made With 8g Whole Grain for **Schools, Spicy Buffalo** 24100-12431



25

26

27



Simple ideas to inspire memorable menus

FEB. 7TH **GIVE KIDS A SMILE**







FEB. 8TH 2026

FEB. 14TH 2027

FEB. 16TH - 20TH 2026

NATIONAL **PANCAKE WEEK**

FEB. 8TH - 12TH 2027



February



FEBRUARY IS

NATIONAL HOT BREAKFAST MONTH

Start the day off right with piping hot breakfast options your students will love!

FEBRUARY 2026 SUNDAY **MONDAY TUESDAY** WEDNESDAY **THURSDAY FRIDAY SATURDAY** 2 3 1 6 11 **12** 13 10 8 9 14 21 **15** 20 **17** 18 19 16 **22 23 25 27** 28 **24** 26

FEBRUARY 2027									
SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY									
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Featured Items



Eggo® Eggoji™ **Waffles Made With** 16g Whole Grain 38000-24698



Kellogg's® ChatSnax **Vanilla Crunch Graham Snacks** 30100-12695



Eggo® Minis **Pancakes** Confetti 38000-18574



Eggo® Minis **Pancakes Maple Flavored** 38000-92562



Eggo® Minis **Pancakes Blueberry** 38000-92560

MorningStar Farms® Veggie

Classics Whole Grain Breaded

Chik'n Nuggets CN Labeled

28989-97762



Eggo® Minis **Waffles Maple Flavored** 38000-92315



MorningStar Farms® **Original Veggie Sausage Patties CN Labeled** 28989-97152



Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443



MorningStar Farms® **Italian Sausage Style Veggie Crumbles CN Labeled** 28989-10230



Simple ideas to inspire memorable menus







MAR. 25TH 2026 A WHOLE DAY **WHOLE GRAIN** MAR. 31ST 2027









March



CELEBRATE NATIONAL SCHOOL **BREAKFAST** WEEK

MARCH 2ND - 6TH 2026

MARCH 1ST - 5TH 2027

MARCH 2026									
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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MARCH 2027							
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Featured Items











Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698

Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443

Eggo® Minis Pancakes Blueberry 38000-92560

Eggo® Minis Pancakes Maple Flavored 38000-92562

Eggo® Minis Pancakes Confetti 38000-18574

Eggo® Minis Waffles Cinnamon 38000-92313

Eggo® Minis Waffles Maple Flavored 38000-92315

Eggo® Minis French Toast Chocolate Chip 38000-80801

Eggo® Minis French Toast Original 38000-80693

Nutri-Grain® Breakfast Bar Blueberry For Schools 38000-90819

Nutri-Grain® Breakfast Bar Apple Cinnamon For Schools 38000-59779

Nutri-Grain® Breakfast Bar Strawberry For Schools 38000-59772

Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122

Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130

Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196

Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack 38000-12070 Eggo® Original Waffle Graham Crackers 38000-29476

Eggo® Cinnamon French Toast Graham Crackers 38000-24520

Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon 30100-50689

Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate 30100-12956

Kellogg's® Bug Bites® Cinnamon Graham Crackers 30100-55644

Kellogg's® Tiger Bites Grahams Original **30100-40213**

Kellogg's® Honey Grahams (3ct.) 38000-91822

MorningStar Farms® Spicy Black Bean Veggie Burgers CN Labeled 28989-49938 MorningStar Farms® Veggie Buffalo Wings CN Labeled 28989-10407





Simple ideas to inspire memorable menus

APRIL 2ND **NATIONAL** PB & J DAY





APRIL 23RD **NATIONAL PICNIC** DAY

April



APRIL 22ND CELEBRATE **EARTH** DAY

Celebrate Earth Day

by serving up plant-based menu options. Swapping out meat for MorningStar Farms® products can positively affect the planet. To learn more about the differences your choices can make, check out our





	APRIL 2026								
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	APRIL 2027								
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25	26	27	28	29	30				



MorningStar Farms® Veggie **Classics Whole Grain Breaded Chik'n Nuggets CN Labeled** 28989-97762



MorningStar Farms® **Veggie Buffalo Wings CN Labeled** 28989-10407



MorningStar Farms® Grillers **Prime Veggie Burgers CN Labeled** 28989-10409



Eggo® Eggoji™ **Waffles Made With** 16g Whole Grain 38000-24698



Kellogg's® Bug Bites® **Cinnamon Grahams** 30100-55644



Kellogg's® Tiger Bites **Grahams Original** 30100-40213



Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Cinnamon** 30100-50689



Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Chocolate** 30100-12956



Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo 24100-12431



Cheez-It® Crackers Made With 12g Whole Grain For Schools, **Original, Vend Size** 24100-10480





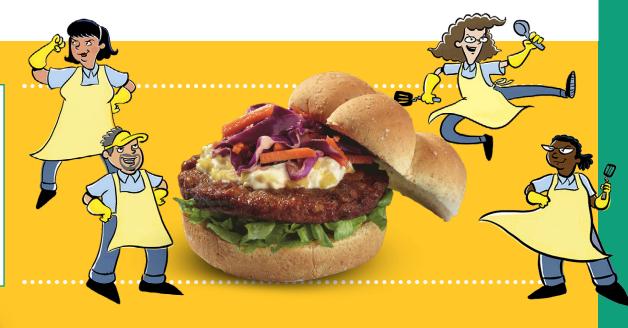
Simple ideas to inspire memorable menus



MAY 7TH 2027



MAY 19TH **NATIONAL POP-TARTS®** DAY



MAY 15TH 2026 **MAY 21ST 2027** NATIONAL PIZZA PARTY DAY









MAY 4TH - 8TH

2026

MAY 3RD - 6TH



MAY 2026								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
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MAY 2027									
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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29	30	31							

Featured Items



Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122 Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130 Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196 Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack 38000-12070 Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack 38000-55125 Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack 38000-55133 **Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack** 38000–17199 Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack 38000-12073 MorningStar Farms® Spicy Black Bean Veggie Burgers CN Labeled 28989-49938 MorningStar Farms® Grillers Prime Veggie Burgers CN Labeled 28989-10409 MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled 28989-10230





Simple ideas to inspire memorable menus



June





Make today the cheesiest with Cheez-It® Crackers made with whole grain for schools!

JUNE 2026								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
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JUNE 2027								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
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27	28	29	30					



Eggo® Original Waffle **Graham Crackers** 38000-29476



Eggo® Cinnamon French **Toast Graham Crackers** 38000-24520



Kellogg's® Bug Bites® **Cinnamon Grahams** 30100-55644



Kellogg's® Tiger Bites **Grahams Original** 30100-40213



Kellogg's® Scooby-Doo!™ Kellogg's® Scooby-Doo!™ **Baked Graham Cracker Snacks Cinnamon** 30100-50689



Baked Graham Cracker Snacks Chocolate 30100-12956



Cheez-It® Crackers Made With 9g Whole Grain For Schools, Original 24100-79263



Cheez-It® Crackers Made With 8g Whole Grain For **Schools, Spicy Buffalo** 24100-12431



MorningStar Farms® **Grillers Prime Veggie Burgers CN Labeled** 28989-10409



MorningStar Farms® **Spicy Black Bean Veggie Burgers CN Labeled** 28989-49938



Simple ideas to inspire memorable menus

July











of delicious whole-grain grahams!

	JULY 2025								
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
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JULY 2027								
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Eggo® Original Waffle **Graham Crackers** 38000-29476



Eggo® Cinnamon French **Toast Graham Crackers** 38000-24520



Kellogg's® Scooby-Doo!™ Baked **Graham Cracker Snacks Cinnamon** 30100-50689



Kellogg's® Scooby-Doo!™ Baked **Graham Cracker Snacks Chocolate** 30100-12956



Kellogg's® Tiger Bites **Grahams Original** 30100-40213



Kellogg's® Bug Bites® **Cinnamon Graham Crackers** 30100-55644



Kellogg's® Honey Grahams (3ct.) 30100-91822



Kellogg's® Chat Snax **Vanilla Grahams** 30100-12695



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698



Pop-Tart® Made With **Whole Grain Frosted Blueberry, Single Pack** 38000-17196



Nutri-Grain® **Breakfast Bar Blueberry** For Schools 38000-90819



Eggo® Minis Pancakes Blueberry 38000-92560

