



Feeding
Bright
Futures

K-12

Culinary Creations Calendar

Simple ideas to inspire memorable menus

2025 – 2027





AUGUST IS

NATIONAL
SANDWICH
MONTH

Offer students a tasty breakfast sandwich featuring
Eggo® Eggoji™ Waffles made with 16g whole grain!

AUGUST 24TH

NATIONAL
WAFFLE
DAY



AUGUST 26TH

INTERNATIONAL
DOG
DAY



AUGUST 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Featured Items



Eggo® Froot Loops®
Waffles Made With
17g Whole Grain
38000-29443



Eggo® Minis
Waffles Cinnamon
38000-92313



Eggo® Minis Waffles
Maple Flavored
38000-92315



Eggo® Eggoji™
Waffles Made With
16g Whole Grain
38000-24698



Eggo® Original Waffle
Graham Crackers
38000-29476



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Cinnamon
30100-50689



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Chocolate
30100-12956

SEPTEMBER IS

BETTER
BREAKFAST
MONTH



Action for Healthy Kids and Kellanova Fund have partnered to create a toolkit designed to increase school meal participation and ensure students receive nutritious meals.

The **Family Meal Toolkit** provides a roadmap for planning and executing successful family meal events. It contains:

- Detailed Planning Checklists
- Interactive Activities
- Taste Test Menus & Ideas
- Templates for Event Promotion
- ...and more!

ACTION
FOR HEALTHY KIDS

Learn more and download your FREE Family Meal Toolkit!



Family Meal Toolkit

NATIONAL
WHOLE
GRAINS
MONTH



SEPT. 13TH

HAPPY
BIRTHDAY
SCOOPY-DOO!



SEPT. 18TH

NATIONAL
RICE KRISPIES TREATS®
DAY



SEPTEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

SEPTEMBER 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Featured Items



Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain For Schools **38000-26452**
Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain For Schools **38000-11052**
Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made With Whole Grain For Schools **38000-14567**
Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain For Schools **38000-14540**
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon **30100-50689**
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate **30100-12956**
Nutri-Grain® Breakfast Bar Blueberry For Schools **38000-90819**
Nutri-Grain® Breakfast Bar Apple Cinnamon For Schools **38000-59779**
Nutri-Grain® Breakfast Bar Strawberry For Schools **38000-59772**
Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack **38000-55122**
Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack **38000-55130**
Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack **38000-17196**
Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack **38000-12070**
Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack **38000-55125**
Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack **38000-55133**
Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack **38000-17199**
Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack **38000-12073**
Eggo® Eggoji™ Waffles Made With 16g Whole Grain **38000-24698**
Eggo® Froot Loops® Waffles Made With 17g Whole Grain **38000-29443**
MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled **28989-10230**

OCT. 1ST

WORLD
VEGETARIAN
DAY



OCT. 3RD 2025

OCT. 2ND 2026

WORLD SMILE DAY



OCT. 31ST

HAPPY
HALLOWEEN



Celebrate with
trick-or-TREATS!



CELEBRATE

NATIONAL
SCHOOL
LUNCH
WEEK

OCTOBER
13TH - 17TH
2025

OCTOBER
12TH - 16TH
2026

OCTOBER 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
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OCTOBER 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Featured Items



Kellogg's® ChatSnax
Vanilla Crunch
Graham Snacks
30100-12695



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Chocolate
30100-12956



Cheez-It® Crackers Made
With 9g Whole Grain
for Schools, Original
24100-79263



Cheez-It® Crackers Made
With 8g Whole Grain for
Schools, Spicy Buffalo
24100-12431



Kellogg's® Rice Krispies Treats®
Minis Made With Whole Grain
For Schools
38000-14540



MorningStar Farms® Italian Sausage Style
Veggie Crumbles CN Labeled
28989-10230



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



MorningStar Farms® Veggie Classics Whole
Grain Breaded Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms® Grillers Prime
Veggie Burgers CN Labeled
28989-10409

For recipe and menu inspiration, visit [KellanovaAwayFromHome.com](https://www.KellanovaAwayFromHome.com).
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Kellanova
Away From Home

November



NOVEMBER 1ST

NATIONAL VEGAN DAY

Go plant-based on National Vegan Day and serve MorningStar Farms® nuggets, wings and crumbles!

NOV. 25TH

NATIONAL PARFAIT DAY



NOV. 28TH

FRENCH TOAST DAY



NOVEMBER 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
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30						

NOVEMBER 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Featured Items



MorningStar Farms®
Veggie Classics Whole Grain Breaded
Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms®
Veggie Buffalo Wings
CN Labeled
28989-10407



MorningStar Farms®
Italian Sausage Style Veggie
Crumbles CN Labeled
28989-10230



Eggo® Froot Loops® Waffles Made
With 17g of Whole Grain
38000-29443



Kellogg's®
Honey Grahams (3ct.)
30100-91822



Kellogg's® Scooby-Doo!™ Baked
Graham Cracker Snacks Chocolate
30100-12956



Eggo® Cinnamon French Toast
Graham Crackers
38000-24520



Eggo® Minis
French Toast Chocolate Chip
38000-80801



Eggo® Minis
French Toast Original
38000-80693

DEC. 5TH

NATIONAL
COMFORT
FOOD
DAY



DEC. 17TH

NATIONAL
MAPLE
SYRUP
DAY

DECEMBER 21ST

NATIONAL
HAMBURGER
DAY



Everyone loves a good vegetarian burger!
Stack 'em high with toppings – the possibilities are endless!

DECEMBER 2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

DECEMBER 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Featured Items



Eggo® Minis
Waffles Maple Flavored
38000-92315



Eggo® Minis
Pancakes Maple Flavored
38000-92562



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



MorningStar Farms® Veggie
Classics Whole Grain Breaded
Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms®
Spicy Black Bean Veggie
Burgers CN Labeled
28989-49938



MorningStar Farms®
Grillers Prime Veggie
Burgers CN Labeled
28989-10409

JAN. 4TH

NATIONAL
SPAGHETTI
DAY



JAN. 6TH

NATIONAL
BEAN
DAY

JAN. 12TH – 16TH 2026

NATIONAL
PIZZA WEEK

JAN. 11TH – 15TH 2027



Serving Suggestion. Serving size = 1/2 cup Italian Style Veggie Crumbles.

January

JANUARY 22ND

NATIONAL
HOT SAUCE
DAY



Spice things up this month! Serve our Spicy Buffalo *Cheez-It*® Crackers Made With Whole Grain as a tasty snack, or use for delicious dishes with a kick!

JANUARY 2026						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JANUARY 2027						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Featured Items



MorningStar Farms®
Italian Sausage Style Veggie
Crumbles CN Labeled
28989-10230



MorningStar Farms®
Spicy Black Bean Veggie
Burgers CN Labeled
28989-49938



Eggo® *Eggoji*™ Waffles
Made With 16g Whole Grain
38000-24698



Cheez-It® Crackers Made
With 8g Whole Grain for
Schools, Spicy Buffalo
24100-12431

FEB. 7TH

GIVE KIDS
A SMILE
DAY



FEB. 8TH 2026

SUPER
BOWL

FEB. 14TH 2027



FEBRUARY IS

NATIONAL HOT
BREAKFAST
MONTH

Start the day off right with piping hot
breakfast options your students will love!

FEB. 16TH - 20TH 2026

NATIONAL
PANCAKE WEEK

FEB. 8TH - 12TH 2027



FEBRUARY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

FEBRUARY 2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Featured Items



Eggo® Eggoji™
Waffles Made With
16g Whole Grain
38000-24698



Kellogg's® ChatSnax
Vanilla Crunch
Graham Snacks
30100-12695



Eggo® Minis
Pancakes
Confetti
38000-18574



Eggo® Minis
Pancakes
Maple Flavored
38000-92562



Eggo® Minis
Pancakes Blueberry
38000-92560



Eggo® Minis
Waffles Maple Flavored
38000-92315



Eggo® Froot Loops® Waffles
Made With 17g Whole Grain
38000-29443



MorningStar Farms® Veggie
Classics Whole Grain Breaded
Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms®
Original Veggie Sausage
Patties CN Labeled
28989-97152



MorningStar Farms®
Italian Sausage Style Veggie
Crumbles CN Labeled
28989-10230

Feeding
Bright
Futures

K-12

Culinary Creations
Calendar

Simple ideas to inspire memorable menus



MAR. 12TH 2026

INTERNATIONAL
SCHOOL MEALS

DAY

MAR. 10TH 2027

MAR. 25TH 2026

A WHOLE DAY
FOR
WHOLE GRAIN

MAR. 31ST 2027



March



CELEBRATE

NATIONAL
SCHOOL
BREAKFAST
WEEK

MARCH
2ND - 6TH
2026

MARCH
1ST - 5TH
2027

MARCH 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

MARCH 2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Featured Items



Eggo® Eggoji™ Waffles Made With 16g Whole Grain 38000-24698

Eggo® Froot Loops® Waffles Made With 17g Whole Grain 38000-29443

Eggo® Minis Pancakes Blueberry 38000-92560

Eggo® Minis Pancakes Maple Flavored 38000-92562

Eggo® Minis Pancakes Confetti 38000-18574

Eggo® Minis Waffles Cinnamon 38000-92313

Eggo® Minis Waffles Maple Flavored 38000-92315

Eggo® Minis French Toast Chocolate Chip 38000-80801

Eggo® Minis French Toast Original 38000-80693

Nutri-Grain® Breakfast Bar Blueberry For Schools 38000-90819

Nutri-Grain® Breakfast Bar Apple Cinnamon For Schools 38000-59779

Nutri-Grain® Breakfast Bar Strawberry For Schools 38000-59772

Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122

Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130

Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196

Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack 38000-12070

Eggo® Original Waffle Graham Crackers 38000-29476

Eggo® Cinnamon French Toast Graham Crackers 38000-24520

Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon 30100-50689

Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate 30100-12956

Kellogg's® Bug Bites® Cinnamon Graham Crackers 30100-55644

Kellogg's® Tiger Bites Grahams Original 30100-40213

Kellogg's® Honey Grahams (3ct.) 38000-91822

MorningStar Farms® Spicy Black Bean Veggie Burgers CN Labeled 28989-49938

MorningStar Farms® Veggie Buffalo Wings CN Labeled 28989-10407

APRIL 22ND

CELEBRATE
EARTH
DAY



Celebrate Earth Day by serving up plant-based menu options. Swapping out meat for *MorningStar Farms*® products can positively affect the planet. To learn more about the differences your choices can make, check out our



Environmental Impact Calculator



APRIL 2ND

NATIONAL
PB & J
DAY



APRIL 23RD

NATIONAL
PICNIC
DAY



APRIL 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

APRIL 2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Featured Items



MorningStar Farms® Veggie Classics Whole Grain Breaded Chik'n Nuggets CN Labeled
28989-97762



MorningStar Farms® Veggie Buffalo Wings CN Labeled
28989-10407



MorningStar Farms® Grillers Prime Veggie Burgers CN Labeled
28989-10409



Eggo® *Eggoji*™ Waffles Made With 16g Whole Grain
38000-24698



Kellogg's® *Bug Bites*® Cinnamon Grahams
30100-55644



Kellogg's® *Tiger Bites* Grahams Original
30100-40213



Kellogg's® *Scooby-Doo!*™ Baked Graham Cracker Snacks Cinnamon
30100-50689



Kellogg's® *Scooby-Doo!*™ Baked Graham Cracker Snacks Chocolate
30100-12956



Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo
24100-12431



Cheez-It® Crackers Made With 12g Whole Grain For Schools, Original, Vend Size
24100-10480

Feeding
Bright
Futures

K-12

Culinary Creations
Calendar

Simple ideas to inspire memorable menus

May



MAY 1ST 2026

SCHOOL
LUNCH HERO
DAY

MAY 7TH 2027



MAY 19TH

NATIONAL
POP-TARTS®
DAY



MAY 15TH 2026

MAY 21ST 2027

NATIONAL PIZZA PARTY DAY



MAY 1ST

SCHOOL
PRINCIPALS
DAY

CELEBRATE

TEACHER
APPRECIATION
WEEK



MAY 4TH - 8TH
2026

MAY 3RD - 6TH
2027



MAY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MAY 2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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2	3	4	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Featured Items



Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack 38000-55122
Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack 38000-55130
Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack 38000-17196
Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack 38000-12070
Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack 38000-55125
Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack 38000-55133
Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack 38000-17199
Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack 38000-12073
MorningStar Farms® Spicy Black Bean Veggie Burgers CN Labeled 28989-49938
MorningStar Farms® Grillers Prime Veggie Burgers CN Labeled 28989-10409
MorningStar Farms® Italian Sausage Style Veggie Crumbles CN Labeled 28989-10230

JUNE IS

GREAT
OUTDOORS
MONTH

Hit the trail with a
wholesome snack!



JUNE 5TH

NATIONAL
VEGGIE
BURGER
DAY



JUNE 4TH

NATIONAL
CHEESE
DAY

Make today the cheesiest with *Cheez-It*®
Crackers made with whole grain for schools!

JUNE 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JUNE 2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Featured Items



Eggo® Original Waffle
Graham Crackers
38000-29476



Eggo® Cinnamon French
Toast Graham Crackers
38000-24520



Kellogg's® Bug Bites®
Cinnamon Grahams
30100-55644



Kellogg's® Tiger Bites
Grahams Original
30100-40213



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Cinnamon
30100-50689



Kellogg's® Scooby-Doo!™
Baked Graham Cracker
Snacks Chocolate
30100-12956



Cheez-It® Crackers Made
With 9g Whole Grain For
Schools, Original
24100-79263



Cheez-It® Crackers Made
With 8g Whole Grain For
Schools, Spicy Buffalo
24100-12431



MorningStar Farms®
Grillers Prime Veggie
Burgers CN Labeled
28989-10409



MorningStar Farms®
Spicy Black Bean Veggie
Burgers CN Labeled
28989-49938

JULY 8TH
NATIONAL
BLUEBERRY
DAY



JULY 17TH
WORLD
EMOJI
DAY



JULY 5TH
NATIONAL
GRAHAM
CRACKER
DAY

Treat your students to a variety
of delicious whole-grain grahams!

JULY 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JULY 2027

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Featured Items



Eggo® Original Waffle
Graham Crackers
38000-29476



Eggo® Cinnamon French
Toast Graham Crackers
38000-24520



Kellogg's® Scooby-Doo!™ Baked
Graham Cracker Snacks Cinnamon
30100-50689



Kellogg's® Scooby-Doo!™ Baked
Graham Cracker Snacks Chocolate
30100-12956



Kellogg's® Tiger Bites
Grahams Original
30100-40213



Kellogg's® Bug Bites®
Cinnamon Graham Crackers
30100-55644



Kellogg's®
Honey Grahams (3ct.)
30100-91822



Kellogg's® Chat Snax
Vanilla Grahams
30100-12695



Eggo® Eggoji™ Waffles
Made With 16g Whole Grain
38000-24698



Pop-Tart® Made With
Whole Grain Frosted
Blueberry, Single Pack
38000-17196



Nutri-Grain®
Breakfast Bar Blueberry
For Schools
38000-90819



Eggo® Minis Pancakes
Blueberry
38000-92560