

CHEEZ-IT®

baked snack crackers

SATISFY YOUR STUDENTS' CHEESY CRAVINGS WITH NEW
CHEEZ-IT® SPICY BUFFALO FLAVOR MADE WITH 8G OF WHOLE GRAIN



#1

**CHEEZ-IT® IS THE #1 BRAND IN
CHEESE CRACKERS IN K-12¹**



**MADE WITH 100%
REAL CHEESE**



**K-12 OPERATORS STRUGGLE TO MEET NUTRITION
GUIDELINES WITHOUT SACRIFICING FLAVOR²**



**SPICY & HOT FLAVORS GREW \$8.3M IN K-12
VS YEAR AGO³**



**HOT & SPICY CHEEZ-IT® SIGNIFICANTLY OVER-INDEXES
WITH HOUSEHOLDS WITH KIDS UNDER THE AGE OF 18⁴**

CASE CODE	DISTRIBUTOR #	PRODUCT DESCRIPTION	CASE PACK
24100-12431		Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo	175ct./0.75oz.

**FOR MORE INFORMATION, CONTACT YOUR KELLANOVA SALES REPRESENTATIVE
OR VISIT [KELLANOVAAWAYFROMHOME.COM](https://www.kellanovawayfromhome.com)**

1. Circana SupplyTrack®, Last 12 Months Ending October 2024 2. Technomic K12 Multi 2024
3. Circana SupplyTrack®, 12 Months Ending November 2024, K-12 Salty Snacks 4. Nielsen Omnishopper 52 weeks ending 12/28/24 ©2025 Kellanova

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Away From Home