



Provides leading brands that align with

USDA Smart Snack Standards

Drive sales with brands students know and love.



Item Description	Distributor #	Item #	Case	Smart Snack Qualification ¹	Cool School Cafe Loyalty Program
Wholesome Bars & Toaster Pastries					
Nutri-Grain® Breakfast Bar Strawberry for Schools ≤12g Added Sugar Per Serving!		38000-59772	96ct./1.55oz.	SS	
Nutri-Grain® Breakfast Bar Apple Cinnamon for Schools ≤12g Added Sugar Per Serving!		38000-59779	96ct./1.55oz.	SS	
Nutri-Grain® Breakfast Bar Blueberry for Schools ≤12g Added Sugar Per Serving!		38000-90819	96ct./1.55oz.	SS	
Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack ≤12g Added Sugar Per Serving!		38000-55122	120ct./1.69oz.	SS	✓
Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack ≤12g Added Sugar Per Serving!		38000-55130	120ct./1.69oz.	SS	✓
Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack ≤12g Added Sugar Per Serving!		38000-12070	120ct./1.69oz.	SS	✓
Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack ≤12g Added Sugar Per Serving! 100% Free From Synthetic Colors in SY26-27!		38000-17196	120ct./1.69oz.	SS	✓
Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack		38000-55133	72ct./3.3oz.	ENT	
Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack		38000-55125	72ct./3.3oz.	ENT	
Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack 100% Free From Synthetic Colors in SY26-27!		38000-17199	72ct./3.3oz.	ENT	
Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack		38000-12073	72ct./3.3oz.	ENT	
Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain for Schools		38000-14540	600ct./0.42oz.	SS	✓
Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain for Schools		38000-11052	80ct./1.41oz.	SS	✓
Kellogg's® Rice Krispies Treats® Chocolatey Chip Bar Made with Whole Grain for Schools ≤12g Added Sugar Per Serving Within SY26-27!		38000-14567	80ct./1.59oz.	SS	✓
Kellogg's® Rice Krispies Treats® Confetti Bar Made With Whole Grain for Schools ≤12g Added Sugar Per Serving Within SY26-27! 100% Free From Synthetic Colors in SY26-27!		38000-26452	80ct./1.48oz.	SS	✓

Contact your Kellanova representative or visit KellanovaAwayFromHome.com for more detailed product information.

1. Items marked SS meet USDA Smart Snack snack criteria. Those marked ENT qualify as grain-only entree under Smart Snack guidelines. ©2025 Kellanova. REVISED NOV. 2025



Item Description	Distributor #	Item #	Case	Smart Snack Qualification ¹	Cool School Cafe Loyalty Program
Snack Crackers & Grahams					

Cheez-It® Crackers Made With 9g Whole Grain For Schools, Original		24100-79263	175ct./0.75oz.	SS	
Cheez-It® Crackers Made With 12g Whole Grain For Schools, Original, Vend Size		24100-10480	60ct./1oz.	SS	
Cheez-It® Crackers Made With 8g Whole Grain For Schools, Spicy Buffalo		24100-12431	175ct./0.75oz.	SS	
Kellogg's® Tiger Bites Grahams Original		30100-40213	150ct./1oz.	SS	
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon		30100-50689	210ct./1oz.	SS	
Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate		30100-12956	210ct./1oz.	SS	
Kellogg's® Bug Bites® Cinnamon Grahams		30100-55644	210ct./1oz.	SS	
Kellogg's® Honey Grahams (3ct.)		30100-91822	150ct./3ct.	SS	
Kellogg's® Original Grahams (3ct.)		30100-91829	150ct./3ct.	SS	
Kellogg's® ChatSnax Vanilla Crunch Graham Snacks		30100-12695	210ct./1oz.	SS	
Eggo® Original Waffle Graham Crackers \$12g Added Sugar Per Serving by SY26-27!		38000-29476	100ct./1.74oz.	ENT	
Eggo® Cinnamon French Toast Graham Crackers \$12g Added Sugar Per Serving by SY26-27!		38000-24520	100ct./1.76oz.	ENT	

Waffles, Pancakes & French Toast					
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Eggo® Eggoji™ Waffles Made With 16g Whole Grain (Serving Size 2 Waffles) Reformulated Flavor for SY26-27!		38000-24698	144ct. (12/12ct.)	ENT	✓
Eggo® Froot Loops® Waffles Made With 17g Whole Grain (Serving Size 2 Waffles)		38000-29443	72ct./2.6oz.	ENT	✓
Eggo® Minis Pancakes Blueberry		38000-92560	72ct./3.03oz.	ENT	✓
Eggo® Minis Pancakes Maple Flavored		38000-92562	72ct./3.03oz.	ENT	✓
Eggo® Minis Pancakes Confetti		38000-18574	72ct./3.03oz.	ENT	✓
Eggo® Minis Waffles Cinnamon		38000-92313	72ct./2.64oz.	ENT	✓
Eggo® Minis Waffles Maple Flavored		38000-92315	72ct./2.64oz.	ENT	✓
Eggo® Minis French Toast Chocolate Chip		38000-80801	72ct./3.03oz.	ENT	✓
Eggo® Minis French Toast Original		38000-80693	72ct./3.03oz.	ENT	✓

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