

Crunchy & Craveable

Kellogg's®
SCOOPY-DOO!

Baked Graham Cracker Snacks

It's no mystery – students love the delicious taste and satisfying crunch of Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks.

Try Our
CHOCOLATE
Flavor!

1oz.

Grain Equivalent
Per Serving



Kellanova is the
**#1 Graham Cracker
Company** with 51.9%
of the market*



No High Fructose
Corn Syrup



Buy American
Compliant



CACFP Eligible

SS

Smart Snacks
Eligible

8g

Whole Grain Per
28g Serving



Kellogg's® Scooby-Doo!™
**#1 Character
Graham Brand
in the Category***



Kids love grahams!
Graham crackers is the most
popular cracker type in K-12*

Item #	Distributor #	Product Description	Case
30100-12956		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate	210ct./1oz.
30100-50689		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon	210ct./1oz.

For more information, contact your
Kellanova Sales Representative or visit
[KellanovaAwayFromHome.com](https://www.KellanovaAwayFromHome.com)