

Crunchy & Craveable



Baked Graham Cracker Snacks

It's no mystery - students love the delicious taste and satisfying crunch of Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks.

Try Our
CHOCOLATE
Flavor!



Kellanova is the
#1 Graham Cracker Company with 51.9%
of the market*



Kellogg's® Scooby-Doo!™
**#1 Character Graham Brand
in the Category***



Kids love graham's!
Graham crackers is the most
popular cracker type in K-12*



Item #	Distributor #	Product Description	Case
30100-12956		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate	210ct./1oz.
30100-50689		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon	210ct./1oz.

For more information, contact your
Kellanova Sales Representative or visit
KellanovaAwayFromHome.com