

NEW AND IMPROVED FLAVOR!

NOW WITH MORE  
CINNAMON



# Eggo® Eggoji™ WAFFLES

MADE WITH 16G OF  
WHOLE GRAIN PER SERVING



SUPERSTAR



CHUCKLES

## go FOR BIG SMILES

### A FUN FACE WITH A NEW CINNAMON TASTE!

Now with the warm, familiar taste of cinnamon, invite students to express themselves with our emoji-inspired Eggo® Eggoji™ Waffles, **MADE WITH 16G OF NOURISHING WHOLE GRAIN** to help keep kids full and focused. Eggoji™ are a convenient addition to your menu, with **EASY HEATING OR THAW-AND-SERVE PREP**. They can be offered alone or as a creative meal component, providing **FLEXIBILITY AT BREAKFAST AND LUNCH** times. And they're **POPULAR WITH STUDENTS**, with Bulk Waffles growing by 16.3% and the frozen breakfast category overall growing by 9.4% in the last 12 months.<sup>2</sup>

So dish out delight with Eggo® Eggoji™ Waffles – a delicious, whimsical way to boost student participation AND smiles!

**STUDENTS WILL  
LOVE THE TASTE!**  
Cinnamon is the largest  
breakfast bakery flavor with  
40.8% penetration<sup>1</sup>



BOOSTER



LOVEABLE



BRAINY



ZANY

2oz.

EQ. GRAIN  
PER SERVING  
(Serving size  
= 2 waffles)



NO SYNTHETIC  
COLORS & NO  
ARTIFICIAL  
FLAVORS



GOOD SOURCE  
OF 8 VITAMINS  
& MINERALS



NO HIGH  
FRUCTOSE  
CORN SYRUP



WHOLE  
GRAIN RICH



Cool School Cafe  
By Buyers Edge Platform  
ELIGIBLE



CACFP  
ELIGIBLE



BUY AMERICAN  
COMPLIANT

L'EGGO WITH **Eggo**

FOR MORE INFORMATION, CONTACT YOUR  
KELLANOVA SALES REPRESENTATIVE  
OR VISIT [KELLANOVAAWAYFROMHOME.COM](http://KELLANOVAAWAYFROMHOME.COM)

**Kellanova**  
Away From Home

1. Data Essentials Breakfast and Bakery Menu Trends 2025. 2. Circana SupplyTrack® Last 12M Ending February 2025 (Dollars, K-12). ©2025 Kellanova

# Eggo® Eggoji™ WAFFLES

MADE WITH 16G OF WHOLE GRAIN PER SERVING

## BULK HEATING INSTRUCTIONS

**NOTE:** Can start from frozen or thawed, but waffles will separate easier when at least partially thawed.

- 1** Pre-heat the oven to 375°F (convection, medium fan), 375°F (combi-oven dry heat only, no moisture), or 400°F (conventional oven).
- 2** Separate 24 Eggo® Eggoji™ Waffles and line up on a full sheet pan in rows of 6 to 8pc. each, overlapping the first layer by no more than 1/2".
- 3** Bake in the oven for 7-8 minutes, either frozen or thawed.
- 4** Once heated through, store in a heated cabinet at 160°F for no more than 20 minutes **uncovered**.

**GRILL:** Heat at med-high (~375°F) setting for 2 minutes per side.

**CAUTION:** Use care when heating this product. Heated product may be too hot to handle.



ITEM #	DISTRIBUTOR #	PRODUCT DESCRIPTION	CASE
38000-24698		Eggo® Eggoji™ Waffles Made With 16g Whole Grain <b>Reformulated Flavor for SY26-27!</b>	144ct. (12/12ct.)

L'EGGO WITH **Eggo**

FOR MORE INFORMATION, CONTACT YOUR  
KELLANOVA SALES REPRESENTATIVE  
OR VISIT [KELLANOVAAWAYFROMHOME.COM](http://KELLANOVAAWAYFROMHOME.COM)

**Kellanova**  
Away From Home