



August 11, 2026

TO: Our Valued US Customer
SUBJECT: Gelatin in Kellanova Away From Home Products

Thank you for your inquiry regarding the type of gelatin used in Kellanova Away From Home Products. The type of gelatin currently used in our products intended for US consumers is outlined below. Product information is subject to change without notice. Additionally, this is not an all-inclusive product list. Other Kellanova products may include gelatin in the ingredient listing. Always refer to the product package for current ingredient information.

For our US products:

- Beef or pork gelatin may be used in all varieties of Kellogg's® Rice Krispies Treats® bars, including Kellogg's® Rice Krispies Treats® made with Whole Grain bars.
- Beef gelatin is used in Pop-Tarts® toaster pastries, bites, and crunchy poppers, including Pop-Tarts® Made with Whole Grain toaster pastries. Because the gelatin is used in the icing, our unfrosted varieties do not contain any gelatin. However, it should be noted they are not certified Kosher.

We hope this provides you with the information you need to make food choices appropriate for your menu.