

FUEL SCHOOL WITH WHOLE GRAINS

STAYING AHEAD OF THE CURVE

The 2025–2030 Dietary Guidelines for Americans (DGAs) were released in January 2026, along with a new food guide “pyramid,” and one of the recommendations is for prioritizing whole grains. Kellanova is proud to state that **our entire grain-based K-12 portfolio meets whole grain rich standards, AND features whole grain as the first ingredient!**

The DGAs also prioritize the consumption of fruits, vegetables, protein foods, and dairy, which provide key nutrition for growing bodies. And we know through research and feedback from operators that **grain foods can help drive consumption of these food groups**, as well as other whole grains, **through perfect pairings.**¹

USDA FINAL RULE READY

We’ve also established the following targets to best meet the USDA Final Rule added sugar and sodium provisions for SY2027–28², as well as satisfying additional ingredient considerations:

- ≤ 290mg sodium per serving
- ≤ 12g added sugar per serving
- 100% free from artificial food dyes within SY26–27

DELICIOUS AND COMPLIANT

All our 1.55 oz. *Nutri-Grain*[®] bars satisfy students, meet USDA requirements², and are perfect for pairing with other food groups!

- 14 grams of whole grains
- Good source of dietary fiber
- 8 essential vitamins & minerals
- ≤140mg of sodium per serving
- Natural colors & flavors, no HCFS
- Smart Snacks eligible

Kellanova
Away From Home



NUTRI-GRAIN® PRODUCTS

ITEM NUMBER	PRODUCT DESCRIPTION	OZ. EQ. GRAIN	CASE
38000-90819	Nutri-Grain® Breakfast Bar Blueberry for Schools	1oz.	96ct./1.55oz.
38000-59772	Nutri-Grain® Breakfast Bar Strawberry for Schools	1oz.	96ct./1.55oz.
38000-59779	Nutri-Grain® Breakfast Bar Apple Cinnamon for Schools	1oz.	96ct./1.55oz.
38000-35745	Nutri-Grain® Breakfast Bar Blueberry	0.75oz.	48ct./1.3oz.
38000-35945	Nutri-Grain® Breakfast Bar Strawberry	0.75oz.	48ct./1.3oz.
38000-35645	Nutri-Grain® Breakfast Bar Apple Cinnamon	0.75oz.	48ct./1.3oz.
38000-35845	Nutri-Grain® Breakfast Bar Raspberry	0.75oz.	48ct./1.3oz.
38000-05872	Nutri-Grain® Breakfast Bar Assorted Case (16 ea. Blueberry, Strawberry & Apple Cinnamon)	0.75oz.	48ct./1.3oz.



THE PERFECT PARTNER FOR PERFECT PAIRINGS

See below for five ways to serve our renovated Nutri-Grain® Breakfast Bars that **meet USDA SY27-28 guidelines² for calories, sodium, saturated fat, and < 10% of calories from added sugar.** Menus below reflect options for grades K-5, 6-8, and 9-12.

Example 1

K-5 **6-8** **9-12**

1 Cup Mixed Fresh Fruit 1 Cheese Stick Kellogg's® Chat Snax Vanilla Grahams

Example 2

K-5 **6-8** **9-12**

4oz. Juice Blend, 1/2 Cup Mixed Fruit 4oz. Plain Low-Fat Yogurt Additional 4oz. Plain Low-Fat Yogurt

Example 3

K-5 **6-8/9-12**

Fruit Smoothie 1 Hard-Boiled Egg

Example 4

K-5 **6-8/9-12**

1 Cup Pineapple Slices, 1/4 Cup Cottage Cheese 1 oz. Bagel with Cream Cheese and Jelly

Example 5

K-5 **6-8/9-12**

1 Cup Mixed Berries, 1 Scrambled Egg 1 MorningStar Farms® Breakfast Sausage Patty

NOTE: All 1 OEG products in the Kellanova portfolio can be substituted in place of a Nutri-Grain® bar. Nutrition contribution may vary.

