

FUEL SCHOOL WITH WHOLE GRAINS

At Kellanova, our goal is to equip you with the best products and resources possible for your continued success – that means constantly evolving to stay on top of the latest in science and regulations. It's all part of our ongoing commitment to K-12 compliance, effective nutrition, and whole-grain greatness. Let's dig in!

WHOLE GRAINS FOR GROWING MINDS

Nutrition experts are reinforcing the power and importance of grains.

Did you know....

-  Grains are important sources of many nutrients, including complex carbohydrates, fiber, B-vitamins and certain minerals.¹
-  Whole and enriched grains contain carbohydrates – the “go-to” fuel for the body!¹
-  Grains can be combined with other plant foods like nuts and legumes to make complete proteins.²

DELICIOUS AND COMPLIANT

Our entire grahams portfolio is formulated for nutrition, flavor, and fun!

- All of our grahams are nourishing and whole grain-rich
- Whole grain first ingredient
- 8g or less of added sugar in each of our 1 oz. equivalent grain offerings
- Our varied portfolio of character grahams helps boost participation and supports fruit and dairy consumption



STAYING AHEAD OF THE CURVE

We're proud to say that all our 1 oz. equivalent grain grahams contain 8g or less of added sugar per serving, helping operators meet the added sugar provision in the USDA Final Rule for SY27-28.³

Our 1 oz. equivalent grain grahams are also all Smart Snacks and CACFP compliant – ideal for A La Carte and Afterschool Snack programs.



GRAHAMS PRODUCTS

ITEM NUMBER	PRODUCT DESCRIPTION	OZ. EQ. GRAIN	CASE
30100-40213	Kellogg's® Tiger Bites Grahams Original	1oz.	150ct./1oz.
30100-50689	Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon	1oz.	210ct./1oz.
30100-12956	Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate	1oz.	210ct./1oz.
30100-55644	Kellogg's® Bug Bites® Cinnamon Grahams	1oz.	210ct./1oz.
30100-91822	Kellogg's® Honey Grahams (3ct.)	1oz.	150ct./3ct.
30100-91829	Kellogg's® Original Grahams (3ct.)	1oz.	150ct./3ct.
30100-12695	Kellogg's® ChatSnax Vanilla Crunch Graham Snacks	1oz.	210ct./1oz.
38000-29476	Eggo® Original Graham Crackers	2oz.	100ct./1.74oz.
38000-24520	Eggo® Cinnamon French Toast Graham Crackers	2oz.	100ct./1.76oz.

BETTER BREAKFASTS FUEL STUDENT SUCCESS

Feast your eyes on these fun meal ideas featuring Kellogg's® and Eggo® grahams. Each tray meets the USDA Final Rule requirements³ and keeps kids coming back for more!



Kellogg's® ChatSnax Vanilla Grahams, milk, 1 cup fruit, 1 cheese stick

Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon, fruit smoothie, 1 cup fruit



1. Papanikolaou Y and Fulgoni III VL. Certain grain foods can be meaningful contributors to nutrient density in the diets of U.S. children and adolescents: data from the National Health and Nutrition Examination Survey, 2009–2012. *Nutrients*. 2017;9(160). 2. Produce for Better Health: Hacks to Habits Research, 2022. 3. USDA Child Nutrition Programs: Meal Patterns Consistent With the 2020–2025 Dietary Guidelines for Americans. ©2026 Kellanova