



Nutri-Grain® Breakfast Bar Strawberry

#38000-35945

1.3 oz. / 48 ct.

Product & Case Images



Product Features

Made with whole grains and a sweet strawberry flavored filling, Kellogg's® Nutri-Grain® Strawberry Breakfast Bars are a delicious way to rise and thrive. A convenient addition to any balanced breakfast, Nutri-Grain® Breakfast Bars Strawberry are travel-ready and a perfect accompaniment to busy, on-the-go occasions. Whole grain-rich (10g whole grain per serving). No HFCS. Good source of 10 vitamins and minerals.

Case Specifications

GTIN # 000-38000-35945-3

Case Ct. 1.3 oz. / 48 ct.

Case Dimensions 9.375"L x 8.188"W x 6.438"H

Case Cube 0.3 CF

Case Gross Wt. 5 LB.

Case Net Wt. 3.9 LB.

Cases/Pallet 175

Pallet Configuration 25x7 (50.9 CF)

Shelf Life 240 Days

Preparation Instructions

Kellogg's® Nutri-Grain® breakfast bars are ready to eat out of the package.

Food Image



0.75

**Oz. Grain
Equivalency**



**Buy American
Compliant**



No HFCS



No Synthetic Colors

OU-D

Kosher Status

Nutrition Facts

16 servings per container

Serving size 1 Bar (37g)

Amount per serving

Calories 130

% Daily Value*

Total Fat 3.5g 4%

Saturated Fat 0.5g 3%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 130mg 6%

Total Carbohydrate 25g 9%

Dietary Fiber 2g 6%

Total Sugars 11g

Includes 11g Added Sugars 22%

Protein 2g

Vitamin D 2mcg 10% • Calcium 130mg 10%

Iron 1.8mg 10% • Potassium 90mg 2%

Thiamin 10% • Riboflavin 10%

Niacin 10% • Vitamin B₆ 10%

Vitamin B₁₂ 10% • Zinc 10%

Choline 10%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Crust: whole grain oats, whole wheat flour, soybean oil, enriched flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), fructose, sugar, dextrose, calcium carbonate, glycerin, invert sugar, whey, soluble corn fiber, choline bitartrate, cellulose, salt, potassium bicarbonate, natural flavor, vitamin mineral blend (salt, niacinamide, iron, zinc oxide, vitamin D₃, vitamin B₁₂, thiamin hydrochloride, pyridoxine hydrochloride, riboflavin), wheat bran, mono- & diglycerides, soy lecithin, wheat gluten, carrageenan, guar gum, **filling:** invert sugar, corn syrup, glycerin, sugar, strawberry puree concentrate, modified food starch, sodium citrate, vegetable juice (color), sodium alginate, natural flavor, citric acid, calcium phosphate, methylcellulose, lemon juice concentrate.

CONTAINS WHEAT, MILK AND SOY INGREDIENTS.

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova Away From Home

Updated January 2026. © 2026 Kellanova
NLI #18891

Barry A. Brothers MS RDN

Kellanova

Product Name	Nutri-Grain Breakfast Bars- Strawberry
Flavor Descriptor	Naturally Flavored with Other Natural Flavors
NLI Description	Production
Brand	KELLOGG'S



Date Created	01-01-26
NLI #	18891
Kosher Status	OU-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	0.75
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	10
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

Serving Size	1 Bar				
Serving Size g	37				
Serving Size oz					
Amount Per Serving					
Calories	130				
		% Daily Value*		% Daily Value*	
Total Fat	3.5 g	4 %			
Saturated Fat	0.5 g	3 %			
Trans Fat	0 g				
Polysaturated Fat					
Monounsaturated Fat					
Cholesterol	0 mg	0 %			
Sodium	130 mg	6 %			
Total Carbohydrate	25 g	9 %			
Dietary Fiber	2 g	6 %			
Soluble Fiber					
Insoluble Fiber					
Total Sugars	11 g				
Includes 11g Added Sugars	11 g	22 %			
Sugar Alcohol					
Protein	2 g				
Vitamin D	2 mcg	10 %			
Calcium	130 mg	10 %			
Iron	1.8 mg	10 %			
Potassium	90 mg	2 %			
Vitamin A					
Vitamin C					
Vitamin E					
Vitamin K					
Thiamin					
Riboflavin					
Niacin					
Vitamin B6					
Folate					
Folic Acid					
Vitamin B12					
Biotin					
Pantothenic Acid					
Phosphorus					
Iodine					
Magnesium					
Zinc					
Selenium					
Copper					
Manganese					
Chromium					
Molybdenum					
Chloride					
Choline					
Fluoride					

INGREDIENT INFORMATION:

Ingredients: Crust: whole grain oats, whole wheat flour, soybean oil, enriched flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), fructose, sugar, dextrose, calcium carbonate, glycerin, invert sugar, whey, soluble corn fiber, choline bitartrate, cellulose, salt, potassium bicarbonate, natural flavor, vitamin mineral blend (salt, niacinamide, iron, zinc oxide, vitamin D3, vitamin B12, thiamin hydrochloride, pyridoxine hydrochloride, riboflavin), wheat bran, mono- & diglycerides, soy lecithin, wheat gluten, carrageenan, guar gum, **filling:** invert sugar, corn syrup, glycerin, sugar, strawberry puree concentrate, modified food starch, sodium citrate, vegetable juice (color), sodium alginate, natural flavor, citric acid, calcium phosphate, methylcellulose, lemon juice concentrate.

ALLERGEN INFORMATION:

CONTAINS WHEAT, MILK AND SOY INGREDIENTS.

Nutrient Contents Per 100g			
Calories	355	Vitamin E	0 mg
Total Fat	9.4 g	Vitamin K	NA mcg
Saturated Fat	1.6 g	Thiamin	0.32 mg
Trans Fat	0.1 g	Riboflavin	0.35 mg
Polysaturated Fat	4.8 g	Niacin (NE)	4.3 mg
Monounsaturated Fat	2.2 g	Vitamin B6	0.46 mg
Cholesterol	0 mg	Folate (DFE)	20 mcg
Sodium	352 mg	Folic Acid	11 mcg
Total Carbohydrate	67.2 g	Vitamin B12	0.6 mcg
Dietary Fiber	4.4 g	Biotin	NA mcg
Soluble Fiber	1.6 g	Pantothenic Acid	NA mg
Insoluble Fiber	2.8 g	Phosphorus	64 mg
Total Sugars	29.9 g	Iodine	NA mcg
Added Sugars	28.8 g	Magnesium	7 mg
Sugar Alcohols	4 g	Zinc	3 mg
Protein	4.1 g	Selenium	NA mcg
Vitamin D	5.4 mcg	Copper	NA mg
Calcium	351.4 mg	Manganese	NA mg
Iron	4.9 mg	Chromium	NA mcg
Potassium	254 mg	Molybdenum	NA mcg
Vitamin A (RAE)	10 mcg	Chloride	NA mg
Vitamin C	2 mg	Choline	149 mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	15.25 %
		Ash	4.05 %
		Whole Grain	27.9 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 35921 7	Pouch	1.3 OZ (37g)	1
000 38000 35900 2	Carton	10.4 OZ (296g)	8
		8 - 1.3 OZ (37g) Bars	
000 38000 35902 6	Case	12 - 10.4 OZ Packages	96
000 38000 11029 0	Case	6 - 10.4 OZ Packages	48
000 38000 35945 3	Case		48
000 38000 35948 4	Tray	20.8 OZ (1 LB 4.8 OZ) (592g)	16
		16 - 1.3 OZ (37g) Bars	
100 38000 91499 4	Case		
000 38000 91499 7	Carton	46.8 OZ (2 LB 14.8 OZ) 1.33kg	36
		36 - 1.3 OZ (37g) Bars	12
000 38000 92445 3	Case	8 - 15.6 OZ Packages	
000 38000 92446 0	Carton	15.6 OZ (444g)	12
		12 - 1.3 OZ (37g) Bars	
100 38000 01774 9	Case		
000 38000 01774 2	Carton	62.4 OZ (3 LB 14.4 OZ) (1.77kg)	48
		48 - 1.3 OZ (37g) Bars	16
000 38000 22665 6	Case	41.6 OZ (2 LB 9.6 OZ) (1.18kg)	32
		32 - 1.3 OZ (37g) Bars	16

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Barry A. Bruck MS RDN

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: Kellogg's Nutri-Grain Breakfast Bars- Strawberry **Code No.:** 38000 35945

Manufacturer: Kellanova **Serving Size:** 1 Bar (37 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes X No **How many grams?** <3.99

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹ A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ² B	CREDITABLE AMOUNT A/B
Whole Wheat Flour, Whole Grain Oats, Enriched Wheat Flour, Wheat Bran	13	16	0.75
Total Creditable Amount³			0.75

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 37 g

Total contribution of product (per portion) 0.75 oz eq

I certify that the above information is true and correct and that a 37 g portion of this product (ready for serving) provides 0.75 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

1-1-2026
Date

1-877-511-5777
Phone Number