



# Nutri-Grain® Breakfast Bar Blueberry

#38000-35745

1.3 oz. / 48 ct.

## Product & Case Images



## Product Features

Made with whole grains and a sweet blueberry flavored filling, Kellogg's® Nutri-Grain® Blueberry Breakfast Bars are a delicious way to rise and thrive. A convenient addition to any balanced breakfast, Nutri-Grain® Breakfast Bars Blueberry are travel-ready and a perfect accompaniment to busy, on-the-go occasions. Whole grain-rich (10g whole grain per serving). No HFCS. Good source of 10 vitamins and minerals.

## Case Specifications

**GTIN #** 000-38000-35745-9

**Case Ct.** 1.3 oz. / 48 ct.

**Case Dimensions** 9.4"L x 8.2"W x 6.438"H

**Case Cube** 0.287 CF

**Case Gross Wt.** 5 LB.

**Case Net Wt.** 3.9 LB.

**Cases/Pallet** 175

**Pallet Configuration** 25x7 (50.91 CF)

**Shelf Life** 240 Days

## Preparation Instructions

Kellogg's® Nutri-Grain® breakfast bars are ready to eat out of the package.

## Food Image



**0.75**

Oz. Grain  
Equivalency



Buy American  
Compliant



No HFCS



No Synthetic Colors

**OU-D**

Kosher Status

## Nutrition Facts

16 servings per container

**Serving size** 1 Bar (37g)

**Amount per serving**

**Calories** 130

% Daily Value\*

**Total Fat** 3.5g 4%

Saturated Fat 0.5g 3%

Trans Fat 0g

**Cholesterol** 0mg 0%

**Sodium** 115mg 5%

**Total Carbohydrate** 25g 9%

Dietary Fiber 2g 6%

Total Sugars 11g

Includes 11g Added Sugars 22%

**Protein** 2g

Vitamin D 2mcg 10% • Calcium 130mg 10%

Iron 1.8mg 10% • Potassium 90mg 2%

Thiamin 10% • Riboflavin 10%

Niacin 10% • Vitamin B<sub>6</sub> 10%

Vitamin B<sub>12</sub> 10% • Zinc 10%

Choline 10%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

**Ingredients:** **Crust:** whole grain oats, whole wheat flour, soybean oil, enriched flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), fructose, sugar, dextrose, calcium carbonate, glycerin, invert sugar, whey, soluble corn fiber, choline bitartrate, cellulose, salt, potassium bicarbonate, natural flavor, vitamin mineral blend (salt, niacinamide, iron, zinc oxide, vitamin D<sub>3</sub>, vitamin B<sub>12</sub>, thiamin hydrochloride, pyridoxine hydrochloride, riboflavin), wheat bran, mono- & diglycerides, soy lecithin, wheat gluten, carrageenan, guar gum, **filling:** invert sugar, corn syrup, glycerin, sugar, blueberry puree concentrate, modified food starch, sodium alginate, natural flavor, citric acid, sodium citrate, vegetable juice (color), methylcellulose, calcium phosphate, lemon juice concentrate, apple juice concentrate. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

USDA Ounce Equivalents of Grain per Serving	0.75
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	10
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 35721 3	Pouch	1.3 OZ (37g)	1
000 38000 35700 8	Carton	10.4 OZ (296g)	8
		8 - 1.3 OZ (37g) Bars	
000 38000 35702 2	Case	12 - 10.4 OZ Packages	
000 38000 11030 6	Case		
000 38000 35745 9	Case		
000 38000 35748 0	Tray	20.8 OZ (1 LB 4.8 OZ) (592g)	16
		16 - 1.3 OZ (37g) Bars	
000 38000 92443 9	Case	8-15.6 OZ Packages	
000 38000 92444 6	Carton	15.6 OZ (444g)	12
		12 - 1.3 OZ (37g) Bars	
100 38000 91499 4	Case		
000 38000 91499 7	Carton	46.8 OZ (2 LB 14.8 OZ) 1.33kg	36
		36 - 1.3 OZ (37g) Bars	12
000 38000 11337 6	Carton	20.8 OZ (1 LB 4.8 OZ) (592g)	16
		16 - 1.3 OZ (37g) Bars	
000 38000 11336 9	Case	6 - 20.8 OZ Packages	96
100 38000 01774 9	Case		
000 38000 01774 2	Carton	62.4 OZ (3 LB 14.4 OZ) 1.77kg	48

Bary A Brack MS RDN

Barry Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellanova



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: Kellogg's Nutri-Grain Breakfast Bars- Blueberry Code No.: 38000 35745

Manufacturer: Kellanova Serving Size: 1 Bar (37 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No         

II. Does the product contain non-creditable grains? Yes X No          How many grams? <3.99

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup> A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup> B	CREDITABLE AMOUNT  A/B
Whole Wheat Flour, Whole Grain Oats, Enriched Wheat Flour, Wheat Bran	13	16	0.75
Total Creditable Amount <sup>3</sup>			0.75

\* Creditable grains vary by Program. See the FBG for specific Program requirements.

<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 37 g

Total contribution of product (per portion) 0.75 oz eq

I certify that the above information is true and correct and that a 37 g portion of this product (ready for serving) provides 0.75 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brothers MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-1-2026  
Date

1-877-511-5777  
Phone Number