

Kellogg's® Eggo® Original Graham Crackers

38000-29476

1.74 oz. / 100 ct.

Product & Case Images



Product Features

Now you can L'Eggo with Eggo® all through the day with Eggo® Graham Crackers. These bite-size, waffle shaped grahams deliver a classic graham taste with flavor notes of butter and vanilla and offer a full 2oz Grain Equivalent serving, packing in 17 grams of Whole Grains per pouch. Eggo® Graham Crackers are perfect at breakfast, lunch or a snack; bringing the Eggo® experience beyond the breakfast table.

Case Specifications

GTIN # 000-38000-29476-1

Case Ct. 1.74 oz. / 100 ct.

Case Dimensions 16"L x 13.313"W x 11.625"H

Case Cube 1.433 CF

Case Gross Wt. 12.815 LB.

Case Net Wt. 10.875 LB.

Cases/Pallet 36

Pallet Configuration 9x4 (51.587 CF)

Shelf Life 305 Days

Preparation Instructions

Eggo® Graham Crackers are ready-to-eat right out of the package.

Food Image



2

Oz. Grain
Equivalency



Buy American
Compliant



CACFP
Eligible

SS

Smart Snacks
Grain-only Entrée
Eligible



No HFCS



No Synthetic Colors
& No Artificial
Flavors

OK-D

Kosher Status

Nutrition Facts

1 serving per container
Serving size 1 Pouch (49g)

Amount per serving
Calories 210

% Daily Value*

Total Fat 7g 9%

Saturated Fat 2g 10%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 170mg 7%

Total Carbohydrate 37g 13%

Dietary Fiber 2g 8%

Total Sugars 13g

Includes 13g Added Sugars 26%

Protein 3g

Vitamin D 0mcg 0% • Calcium 0mg 0%

Iron 1.3mg 6% • Potassium 70mg 0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B₁ [thiamin mononitrate], vitamin B₂ [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean).

Contains 2% or less of invert sugar, natural flavors, salt, baking soda, molasses, soy lecithin, BHT for freshness.

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.

USDA Ounce Equivalents of Grain per Serving	2
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	17
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: Kellogg's Original Eggo Waffle Grahams Code No.: 38000 29476

Manufacturer: Kellanova Serving Size: 1 Pouch (49 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes No X How many grams?
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: B

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹ A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ² B	CREDITABLE AMOUNT A/B
Whole Wheat Flour, Enriched Wheat Flour	32	16	2
Total Creditable Amount ³			2

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 49 g

Total contribution of product (per portion) 2 oz eq

I certify that the above information is true and correct and that a 49 g portion of this product (ready for serving) provides 2 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

1-1-2026
Date

1-877-511-5777
Phone Number