

# Kellogg's® Original Graham's

#30100-30074

2 ct. / 200 ct.

## Product & Case Images



## Product Features

These single-serve Kellogg's® Original Graham's Crackers have a sweet taste that's boosted by pantry-perfect staples like whole wheat flour and molasses. These 2ct crackers have been baked to perfection and feature a classic, sweet taste and crunchy texture. Kellogg's® Original Graham's Crackers are made without artificial colors, flavors, or high fructose corn syrup; 0.5oz grain equivalent and Smart Snack Compliant. Use on tray lines, a la carte and snack occasions.

## Case Specifications

**GTIN #** 100-30100-30074-5

**Case Ct.** 2 ct. / 200 ct.

**Case Dimensions** 13.375"L x 12"W x 7.125"H

**Case Cube** 0.662 CF

**Case Gross Wt.** 7.35 LB.

**Case Net Wt.** 6.125 LB.

**Cases/Pallet** 72

**Pallet Configuration** 12x6 (47.649CF)

**Shelf Life** 270 Days

## Preparation Instructions

Kellogg's® Original Graham Crackers are ready to eat out of the package.

## Food Image



0.5

Oz. Grain  
Equivalency



Buy American  
Compliant



CACFP  
Eligible

SS

Smart Snacks  
Eligible



No HFCS



No Synthetic Colors  
& No Artificial  
Flavors

OK

Pareve

Kosher Status

## Nutrition Facts

200 servings per container

**Serving size 1 Package (14g)**

**Amount per serving**

**Calories**

**60**

**% Daily Value\***

**Total Fat** 1.5g **2%**

Saturated Fat 0g **0%**

Trans Fat 0g

**Cholesterol** 0mg **0%**

**Sodium** 65mg **3%**

**Total Carbohydrate** 11g **4%**

Dietary Fiber <1g **2%**

Total Sugars 3g

Incl. 3g Added Sugars **6%**

**Protein** <1g

Vitamin D 0mcg **0%**

Calcium 0mg **0%**

Iron 0.5mg **2%**

Potassium 30mg **0%**

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

**Whole wheat flour, enriched flour** (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **sugar, vegetable oil** (soybean and/or canola), **molasses, corn syrup.**

**Contains 2% or less of** leavening (baking soda, sodium acid pyrophosphate, monocalcium phosphate), salt, soy lecithin.

## Allergen Information

**CONTAINS WHEAT AND SOY INGREDIENTS.**

USDA Ounce Equivalents of Grain per Serving	0.5
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	5
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

[illegible]

Barry Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellanova



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: Kellogg's Original Grahams Code No.: 30100 30074

Manufacturer: Kellanova Serving Size: 1 Package (14 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes ☒ No ☐

II. Does the product contain non-creditable grains? Yes ☐ No ☒ How many grams?   
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: B

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup> A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup> B	CREDITABLE AMOUNT A/B
Whole Wheat Flour, Enriched Wheat Flour	10	16	0.5
Total Creditable Amount <sup>3</sup>			0.5

\* Creditable grains vary by Program. See the FBG for specific Program requirements.

<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 14 g

Total contribution of product (per portion) 0.5 oz eq

I certify that the above information is true and correct and that a 14 g portion of this product (ready for serving) provides 0.5 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-1-2026  
Date

1-877-511-5777  
Phone Number



## Smart Snacks Product Calculator Results

Brand:  
**Kellogg's**

Product Name:  
**Original Grahams 2ct**

Serving Size:  
**1 Package (14g)**

First Ingredient:  
**Whole Wheat Flour**

Your whole grain product meets all nutrient standards for entrees or snack foods.

## Nutrition Facts

Serving Size 14.00 g ⓘ

Servings Per Container

Amount Per Serving

**Calories** 60

**Total Fat (g)** 1.5

Saturated Fat (g) 0

Trans Fat (g) 0

**Sodium (mg)** 65

**Carbohydrates**

Total Sugars (g) 3

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*

LEADING THE WAY FOR CHILDREN'S HEALTH