



These single-serve Kellogg's® Original Grahams Crackers have a sweet taste that's boosted by pantry-perfect staples like whole wheat flour and molasses. These 2ct crackers have been baked to perfection and feature a classic, sweet taste and crunchy texture. Kellogg's® Original Grahams Crackers are made without artificial colors, flavors, or high fructose corn syrup; 0.5oz grain equivalent and Smart Snack Compliant. Use on tray lines, a la carte and snack occasions.

**GTIN #** 100-30100-30074-5

**Case Ct.** 2 ct. / 200 ct.

**Case Dimensions** 13.375" L x 12" W x 7.125" H

**Case Cube** 0.662 CF

**Case Gross Wt.** 7.35 LB.

**Case Net Wt.** 6.125 LB.

**Cases/Pallet** 72

**Pallet Configuration** 12x6 (47.649CF)

**Shelf Life** 270 Days

Kellogg's® Original Graham Crackers are ready to eat out of the package.



0.5

Oz. Grain Equivalency



Buy American Compliant



CACFP Eligible



Smart Snacks Eligible



No HFCS



No Synthetic Colors & No Artificial Flavors



Kosher Status

## Nutrition Facts

200 servings per container

**Serving size 1 Package (14g)**

**Amount per serving**

**Calories**

**60**

% Daily Value\*

**Total Fat** 1.5g 2%

Saturated Fat 0g 0%

Trans Fat 0g

**Cholesterol** 0mg 0%

**Sodium** 65mg 3%

**Total Carbohydrate** 11g 4%

Dietary Fiber <1g 2%

Total Sugars 3g

Incl. 3g Added Sugars 6%

**Protein** <1g

Vitamin D 0mcg 0%

Calcium 0mg 0%

Iron 0.5mg 2%

Potassium 30mg 0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean and/or canola), molasses, corn syrup.

Contains 2% or less of leavening (baking soda, sodium acid pyrophosphate, monocalcium phosphate), salt, soy lecithin.

## Allergen Information

**CONTAINS WHEAT AND SOY INGREDIENTS.**

Product Name	Original Grahams
Flavor Descriptor	
NLI Description	Production
Brand	<b>KELLOGG'S</b>



Date Created	01-01-26
NLI #	18222
Kosher Status	OK Pareve
Product of	U.S.A

USDA Ounce Equivalents of Grain per Serving	0.5
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	5
USDA Biengineering (BE) Status	Contains a bioengineered food ingredient

## INGREDIENT INFORMATION

**Ingredients:** Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **sugar, vegetable oil** (soybean and/or canola), molasses, corn syrup.

**Contains 2% or less of leavening (baking soda, sodium acid pyrophosphate, monocalcium phosphate), salt, soy lecithin.**

Serving Size	1 Package			
Serving Size g	14			
Serving Size oz				
Amount Per Serving				
Calories	60			
		% Daily Value*		% Daily Value*
Total Fat	1.5	g	2	%
Saturated Fat	0	g	0	%
Trans Fat	0	g		g
Polyunsaturated Fat		g		g
Monounsaturated Fat		g		g
Cholesterol	0	mg	0	%
Sodium	65	mg	3	%
Total Carbohydrate	11	g	4	%
Dietary Fiber	<1	g	2	%
Soluble Fiber		g		g
Insoluble Fiber		g		g
Total Sugars	3	g		g
Includes 3g Added Sugars	3	g	6	%
Sugar Alcohol		g		g
Protein	<1	g		%
Vitamin D	0	mcg	0	%
Calcium	0	mg	0	%
Iron	0.5	mg	2	%
Potassium	30	mg	0	%
Vitamin A		mcg		%
Vitamin C		mg		%
Vitamin E		mg		%
Vitamin K		mcg		%
Thiamin		mg		%
Riboflavin		mg		%
Niacin		mg		%
Vitamin B6		mg		%
Folate		mcg DFE		mcg DFE
Folic Acid		mcg		mcg
Vitamin B12		mcg		%
Biotin		mcg		%
Pantothenic Acid		mg		%
Phosphorus		mg		%
Iodine		mcg		%
Magnesium		mg		%
Zinc		mg		%
Selenium		mcg		%
Copper		mg		%
Manganese		mg		%
Chromium		mcg		%
Molybdenum		mcg		%
Chloride		mg		%
Choline		mg		%
Fluoride		mg		%

**ALLERGEN INFORMATION:**  
CONTAINS WHEAT AND SOY INGREDIENTS.

Product information can change at any time.

Always refer to product package for current nutrition and ingredient information.

Barry A Brink MS RDN

Barry Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellanova

\*\*\*Information presented in this document applies to products intended for US consumers only.\*\*\*

\*Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.\*



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

**Product Name:** Kellogg's Original Grahams **Code No.:** 30100 30074

**Manufacturer:** Kellanova **Serving Size:** 1 Package (14 g)  
(raw dough weight may be used to calculate creditable grains)

**I. Does the product meet the whole grain-rich criteria?** Yes  No

**II. Does the product contain non-creditable grains?** Yes  No  **How many grams?**

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

**III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals).** (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs:  B

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup> A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup> B	CREDITABLE AMOUNT A/B
Whole Wheat Flour, Enriched Wheat Flour	10	16	0.5
<b>Total Creditable Amount<sup>3</sup></b>			0.5

\* Creditable grains vary by Program. See the FBG for specific Program requirements.

<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased  14 g

Total contribution of product (per portion)  0.5  oz eq

I certify that the above information is true and correct and that a 14 g portion of this product (ready for serving) provides 0.5 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

*Barry A. Brothers MS RDN*

Signature

Senior Wellbeing & Regulatory Lead

Title

Barry Brothers, MS RDN

Printed Name

1-1-2026

Date

1-877-511-5777

Phone Number



## Smart Snacks Product Calculator Results

Brand:  
**Kellogg's**

Product Name:  
**Original Grahams 2ct**

Serving Size:  
**1 Package (14g)**

First Ingredient:  
**Whole Wheat Flour**

Your whole grain product meets all nutrient standards for entrees or snack foods.

## Nutrition Facts

Serving Size 14.00 g i

Servings Per Container

Amount Per Serving

**Calories** 60

**Total Fat (g)** 1.5

Saturated Fat (g) 0

Trans Fat (g) 0

**Sodium (mg)** 65

**Carbohydrates**

Total Sugars (g) 3

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*

LEADING THE WAY FOR CHILDREN'S HEALTH