



Deliver fun & drive a la carte excitement with these delicious fun-shaped vanilla flavored graham crackers. Whole grain rich (8g whole grain per serving), no HFCS, made with colors and flavors from natural sources.

GTIN # 000-30100-12695-9

Case Ct. 1 oz. / 210 ct.

Case Dimensions 20" L x 16" W x 11.625" H

Case Cube 2.153 CF

Case Gross Wt. 15.925 LB.

Case Net Wt. 13.125 LB.

Cases/Pallet 24

Pallet Configuration 6x4 (51.667 CF)

Shelf Life 305 Days

Kellogg's® ChatSnax Vanilla Grahams are ready to eat out of the package.



1
Oz. Grain
Equivalency



Buy American
Compliant



CACFP
Eligible



Smart Snacks
Eligible



No HFCS



No Synthetic Colors
& No Artificial
Flavors



Kosher Status

Nutrition Facts

Serving size 1 Pouch (28g)

Amount per serving
Calories 120

% Daily Value*

Total Fat 4g 5%

Saturated Fat 1g 5%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 105mg 5%

Total Carbohydrate 21g 8%

Dietary Fiber 1g 4%

Total Sugars 8g

Includes 8g Added Sugars 16%

Protein 1g

Vitamin D 0mcg 0%

Calcium 0mg 0%

Iron 0.6mg 2%

Potassium 40mg 0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean). Contains 2% or less of invert sugar, salt, baking soda, natural flavors, soy lecithin, BHT for freshness.

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.

Product Name	Chat Snax Vanilla Grahams
Flavor Descriptor	Naturally Flavored with Other Natural Flavors
NLI Description	Production
Brand	KELLOGG'S



Date Created	01-01-26
NLI #	18137
Kosher Status	OU-D
Product of	U.S.A

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	8
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

INGREDIENT INFORMATION

Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean).

Contains 2% or less of invert sugar, salt, baking soda, natural flavors, soy lecithin, BHT for freshness

Serving Size	1 Pouch				
Serving Size g	28				
Serving Size oz					
Amount Per Serving					
Calories	120				
		% Daily Value*			% Daily Value*
Total Fat	4	g	5	%	g
Saturated Fat	1	g	5	%	g
Trans Fat	0	g			g
Polyunsaturated Fat		g			g
Monounsaturated Fat		g			g
Cholesterol	0	mg	0	%	mg
Sodium	105	mg	5	%	mg
Total Carbohydrate	21	g	8	%	g
Dietary Fiber	1	g	4	%	g
Soluble Fiber		g			g
Insoluble Fiber		g			g
Total Sugars	8	g			g
Includes 8g Added Sugars	8	g	16	%	g
Sugar Alcohol		g			g
Protein	1	g		%	g
Vitamin D	0	mcg	0	%	mcg
Calcium	0	mg	0	%	mg
Iron	0.6	mg	2	%	mg
Potassium	40	mg	0	%	mg
Vitamin A		mcg		%	mcg
Vitamin C		mg		%	mg
Vitamin E		mg		%	mg
Vitamin K		mcg		%	mcg
Thiamin		mg		%	mg
Riboflavin		mg		%	mg
Niacin		mg		%	mg
Vitamin B6		mg		%	mg
Folate		mcg DFE			mcg DFE
Folic Acid		mcg			mcg
Vitamin B12		mcg		%	mcg
Biotin		mcg		%	mcg
Pantothenic Acid		mg		%	mg
Phosphorus		mg		%	mg
Iodine		mcg		%	mcg
Magnesium		mg		%	mg
Zinc		mg		%	mg
Selenium		mcg		%	mcg
Copper		mg		%	mg
Manganese		mg		%	mg
Chromium		mcg		%	mcg
Molybdenum		mcg		%	mcg
Chloride		mg		%	mg
Choline		mg		%	mg
Fluoride		mg		%	mg

ALLERGEN INFORMATION:
CONTAINS WHEAT AND SOY INGREDIENTS.

Information presented in this document applies to products intended for US consumers only.

Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Barry A Brooks MS RN

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: Kellogg's Chat Snax Vanilla Grahams **Code No.:** 30100 12695

Manufacturer: Kellanova **Serving Size:** 1 Pouch (28 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes No

II. Does the product contain non-creditable grains? Yes No **How many grams?**

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: B

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹ A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ² B	CREDITABLE AMOUNT A/B
Whole Wheat Flour, Enriched Wheat Flour	17	16	1
Total Creditable Amount³			1

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 28 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 28 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A. Brothers MS RDN

Signature

Senior Wellbeing & Regulatory Lead

Title

Barry Brothers, MS RDN

Printed Name

1-1-2026

Date

1-877-511-5777

Phone Number



Smart Snacks Product Calculator Results

Brand:
Kellogg's

Product Name:
Chat Snax Vanilla Grahams

Serving Size:
1 Pouch (28g)

First Ingredient:
Whole Wheat Flour

Your whole grain product meets all nutrient standards for entrees or snack foods.

Nutrition Facts

Serving Size 28.00 g

Servings Per Container

Amount Per Serving

Calories 120

Total Fat (g) 4

Saturated Fat (g) 1

Trans Fat (g) 0

Sodium (mg) 105

Carbohydrates

Total Sugars (g) 8

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH