



# Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack

#38000-55133

3.3 oz. / 72ct.

Product & Case Images



Product Features

Whenever you crave a sweet, quick and tasty anytime snack, Pop-Tarts® Made with Whole Grain toaster pastries are your go-to choice. Pop-Tarts® Made with Whole Grain Frosted Strawberry toaster pastries in 2-count pouches, packed in 6-count display trays. Help jump-start the day with a strawberry flavored filling encased in a pastry crust and topped with frosting and rainbow sprinkles. Excellent source of 7 vitamins and minerals, excellent source of fiber (contains 5g total fat per serving). They are made with colors and flavors from natural sources, contain no high fructose corn syrup, and equal 2oz equivalent grains.

2

Oz. Grain  
Equivalency

Case Specifications

GTIN # 000-38000-55133-8

Case Ct. 3.3 oz. / 72 ct.

Case Dimensions 13.313"L x 9.313"W x 11.25"H

Case Cube 0.807 CF

Case Gross Wt. 17.363 LB.

Case Net Wt. 15.238 LB.

Cases/Pallet 60

Pallet Configuration 15x4 (48.428 CF)

Shelf Life 365 Days



Buy American  
Compliant



No HFCS

Preparation Instructions

Ready to eat out of the package, or place package into a warming unit to serve warm.



No Synthetic Colors  
& No Artificial Flavors

Food Image



Not Kosher

## Nutrition Facts

6 servings per container

Serving size

1 Pouch (96g)

Amount per serving

**Calories**

**340**

% Daily Value\*

**Total Fat** 5g

**6%**

Saturated Fat 1.5g

**8%**

Trans Fat 0g

Polyunsaturated Fat 2g

Monounsaturated Fat 1g

**Cholesterol** 0mg

**0%**

**Sodium** 230mg

**10%**

**Total Carbohydrate** 73g

**27%**

Dietary Fiber 6g

**20%**

Total Sugars 29g

Includes 28g Added Sugars

**56%**

**Protein** 4g

Vitamin D 0mcg 0%

Calcium 260mg 20%

Iron 3.6mg 20%

Potassium 110mg 2%

Vitamin A 20%

Thiamin 20%

Riboflavin 20%

Niacin 20%

Vitamin B<sub>6</sub> 20%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

Ingredients: Whole wheat flour, sugar, corn syrup, enriched flour (wheat flour, niacin, reduced iron, vitamin B<sub>1</sub> [thiamin mononitrate], vitamin B<sub>2</sub> [riboflavin], folic acid), dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin. Contains 2% or less of fructose, wheat starch, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), vegetable juice for color, dried pears, dried apples, salt, dried strawberries, sodium stearoyl lactylate, citric acid, DATEM, gelatin, cornstarch, modified wheat starch, xanthan gum, brown rice syrup, paprika extract color, soy lecithin, niacinamide, reduced iron, vitamin A palmitate, vitamin B<sub>6</sub> (pyridoxine hydrochloride), vitamin B<sub>2</sub> (riboflavin), vitamin B<sub>1</sub> (thiamin hydrochloride).

## Allergen Information

**CONTAINS WHEAT AND SOY INGREDIENTS.**

Barry A Brothers MS RDN

Barry A. Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellanova Away From Home

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Kellanova





## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: POP-TARTS Made with 21g Whole Grain Frosted Strawberry Code No.: 38000 55133

Manufacturer: Kellanova Serving Size: 1 Pouch (96 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No         

II. Does the product contain non-creditable grains? Yes X No          How many grams? <3.99 per pastry

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup>	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup>	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	34	16	2
<b>Total Creditable Amount<sup>3</sup></b>			<b>2</b>

\* Creditable grains vary by Program. See the FBG for specific Program requirements.  
<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.  
<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.  
<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 96 g

Total contribution of product (per portion) 2 oz eq

I certify that the above information is true and correct and that a 96 g portion of this product (ready for serving) provides 2 oz eq grains.  
I further certify that non-creditable grains are not above 0.24 oz eq per pastry. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN Senior Wellbeing & Regulatory Lead  
Signature Title

Barry Brothers, MS RDN 1-1-2025 1-877-511-5777  
Printed Name Date Phone Number