



Nutri-Grain® Breakfast Bar Blueberry

38000-35745

1.3 oz. / 48 ct.

Product & Case Images



Product Features

Made with whole grains and a sweet blueberry flavored filling, Kellogg's® Nutri-Grain® Blueberry Breakfast Bars are a delicious way to rise and thrive. A convenient addition to any balanced breakfast, Nutri-Grain® Breakfast Bars Blueberry are travel-ready and a perfect accompaniment to busy, on-the-go occasions. Whole grain-rich (10g whole grain per serving). No HFCS. Good source of 10 vitamins and minerals.

Case Specifications

GTIN # 000-38000-35745-9

Case Ct. 1.3 oz. / 48 ct.

Case Dimensions 9.4"L x 8.2"W x 6.438"H

Case Cube 0.287 CF

Case Gross Wt. 5 LB.

Case Net Wt. 3.9 LB.

Cases/Pallet 175

Pallet Configuration 25x7 (50.91 CF)

Shelf Life 240 Days

Preparation Instructions

Kellogg's® Nutri-Grain® breakfast bars are ready to eat out of the package.

Food Image



0.75

Oz. Grain
Equivalency



Buy American
Compliant



No HFCS



No Synthetic Colors

OU-D

Kosher Status

Nutrition Facts

16 servings per container

Serving size 1 Bar (37g)

Amount per serving
Calories **130**

	% Daily Value*
Total Fat 3.5g	4%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 25g	9%
Dietary Fiber 2g	6%
Total Sugars 11g	
Includes 11g Added Sugars	22%
Protein 2g	

Vitamin D 2mcg 10%	Calcium 130mg 10%
Iron 1.8mg 10%	Potassium 90mg 2%
Thiamin 10%	Riboflavin 10%
Niacin 10%	Vitamin B ₆ 10%
Vitamin B ₁₂ 10%	Zinc 10%
Choline 10%	

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: **Crust:** whole grain oats, whole wheat flour, soybean oil, enriched flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), fructose, sugar, dextrose, calcium carbonate, glycerin, invert sugar, whey, soluble corn fiber, choline bitartrate, cellulose, salt, potassium bicarbonate, natural flavor, vitamin mineral blend (salt, niacinamide, iron, zinc oxide, vitamin D₃, vitamin B₁₂, thiamin hydrochloride, pyridoxine hydrochloride, riboflavin), wheat bran, mono- & diglycerides, soy lecithin, wheat gluten, carrageenan, guar gum, **filling:** invert sugar, corn syrup, glycerin, sugar, blueberry puree concentrate, modified food starch, sodium alginate, natural flavor, citric acid, sodium citrate, vegetable juice (color), methylcellulose, calcium phosphate, lemon juice concentrate, apple juice concentrate. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

Product Name	Nutri-Grain Breakfast Bars- Blueberry
Flavor Descriptor	Naturally Flavored with Other Natural Flavors
NLI Description	Production
Brand	KELLOGG'S



Date Created	05-14-25
NLI #	18894
Kosher Status	OU-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	0.75
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	10
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

Serving Size	1 Bar	
Serving Size g	37	
Serving Size oz		
Amount Per Serving		
Calories	130	
		% Daily Value*
Total Fat	3.5 g	4 %
Saturated Fat	0.5 g	3 %
Trans Fat	0 g	
Polyunsaturated Fat		
Monounsaturated Fat		
Cholesterol	0 mg	0 %
Sodium	115 mg	5 %
Total Carbohydrate	25 g	9 %
Dietary Fiber	2 g	6 %
Soluble Fiber		
Insoluble Fiber		
Total Sugars	11 g	
Includes 11g Added Sugars	11 g	22 %
Sugar Alcohol		
Protein	2 g	
Vitamin D	2 mcg	10 %
Calcium	130 mg	10 %
Iron	1.8 mg	10 %
Potassium	90 mg	2 %
Vitamin A		
Vitamin C		
Vitamin E		
Vitamin K		
Thiamin		
Riboflavin		
Niacin		
Vitamin B6		
Folate		
Folic Acid		
Vitamin B12		
Biotin		
Pantothenic Acid		
Phosphorus		
Iodine		
Magnesium		
Zinc		
Selenium		
Copper		
Manganese		
Chromium		
Molybdenum		
Chloride		
Choline		
Fluoride		

INGREDIENT INFORMATION:

Ingredients: Crust: whole grain oats, whole wheat flour, soybean oil, enriched flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), fructose, sugar, dextrose, calcium carbonate, glycerin, invert sugar, whey, soluble corn fiber, choline bitartrate, cellulose, salt, potassium bicarbonate, natural flavor, vitamin mineral blend (salt, niacinamide, iron, zinc oxide, vitamin D3, vitamin B12, thiamin hydrochloride, pyridoxine hydrochloride, riboflavin), wheat bran, mono- & diglycerides, soy lecithin, wheat gluten, carrageenan, guar gum, **filling:** invert sugar, corn syrup, glycerin, sugar, blueberry puree concentrate, modified food starch, sodium alginate, natural flavor, citric acid, sodium citrate, vegetable juice (color), methylcellulose, calcium phosphate, lemon juice concentrate, apple juice concentrate.

ALLERGEN INFORMATION:

CONTAINS WHEAT, MILK AND SOY INGREDIENTS.

Nutrient Contents Per 100g			
Calories	357	Vitamin E	0 mg
Total Fat	9.4 g	Vitamin K	NA mcg
Saturated Fat	1.6 g	Thiamin	0.32 mg
Trans Fat	0.1 g	Riboflavin	0.35 mg
Polyunsaturated Fat	4.8 g	Niacin (NE)	4.3 mg
Monounsaturated Fat	2.2 g	Vitamin B6	0.46 mg
Cholesterol	0 mg	Folate (DFE)	20 mcg
Sodium	314 mg	Folic Acid	11 mcg
Total Carbohydrate	67.5 g	Vitamin B12	0.6 mcg
Dietary Fiber	4.4 g	Biotin	NA mcg
Soluble Fiber	1.6 g	Pantothenic Acid	NA mg
Insoluble Fiber	2.8 g	Phosphorus	58 mg
Total Sugars	30 g	Iodine	NA mcg
Added Sugars	28.9 g	Magnesium	7 mg
Sugar Alcohols	4 g	Zinc	3 mg
Protein	4.1 g	Selenium	NA mcg
Vitamin D	5.4 mcg	Copper	NA mg
Calcium	351.4 mg	Manganese	NA mg
Iron	4.9 mg	Chromium	NA mcg
Potassium	254 mg	Molybdenum	NA mcg
Vitamin A (RAE)	0 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	149 mg
		Fluoride	NA mg
		Moisture	15.25 %
		Ash	3.75 %
		Whole Grain	28.04 %

NA = Database values for the nutrient do not exist or are incomplete.

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 35721 3	Pouch	1.3 OZ (37g)	1
000 38000 35700 8	Carton	10.4 OZ (296g)	8
		8 - 1.3 OZ (37g) Bars	
000 38000 35702 2	Case	12 - 10.4 OZ Packages	
000 38000 11030 6	Case		
000 38000 35745 9	Case		
000 38000 35748 0	Tray	20.8 OZ (1 LB 4.8 OZ) (592g)	16
		16 - 1.3 OZ (37g) Bars	
000 38000 92443 9	Case	8-15.6 OZ Packages	
000 38000 92444 6	Carton	15.6 OZ (444g)	12
		12 - 1.3 OZ (37g) Bars	
100 38000 91499 4	Case		
000 38000 91499 7	Carton	46.8 OZ (2 LB 14.8 OZ) 1.33kg	36
		36 - 1.3 OZ (37g) Bars	12
000 38000 11337 6	Carton	20.8 OZ (1 LB 4.8 OZ) (592g)	16
		16 - 1.3 OZ (37g) Bars	
000 38000 11336 9	Case	6 - 20.8 OZ Packages	96
100 38000 01774 9	Case		
000 38000 01774 2	Carton	62.4 OZ (3 LB 14.4 OZ) 1.77kg	48

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Barry A Brooks MS RDN

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova

Information presented in this document applies to products intended for US consumers only.

Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: Kellogg's Nutri-Grain Breakfast Bars- Blueberry Code No.: 38000 35745

Manufacturer: Kellanova Serving Size: 1 Bar (37 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes X No How many grams? <3.99

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ²	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Whole Grain Oats, Enriched Wheat Flour, Wheat Bran	13	16	0.75
Total Creditable Amount³			0.75

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 37 g

Total contribution of product (per portion) 0.75 oz eq

I certify that the above information is true and correct and that a 37 g portion of this product (ready for serving) provides 0.75 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

5-14-2025
Date

1-877-511-5777
Phone Number