



# Eggoji™ Waffles

## Made With 16g Whole Grain per serving (2 waffles)

# 38000-24698

144 ct.

Product & Case Images



Product Features

Crafted with delicious ingredients including whole grains and cooked on griddles and irons just like in a professional kitchen, our waffles are the perfect balance of crispy, fluffy goodness with a slightly sweet flavor. These 4" round waffles are USDA whole grain-rich (16g whole grain per 2 waffle serving) and feature 6 emoticon-stamped characters in every 144-count bulk case. Warm & serve or thaw & serve for ultimate flexibility. No HFCS. Made with colors and flavors from natural sources. Good source of 8 vitamins and minerals per serving size (2 waffles).

Case Specifications

- GTIN #** 000-38000-24698-2
- Case Ct.** 12/12ct. sleeves
- Case Dimensions** 18.813"L x 9.688"W x 11.125"H
- Case Cube** 1.173 CF
- Case Gross Wt.** 12.864 LB.
- Case Net Wt.** 11.106 LB.
- Cases/Pallet** 70
- Pallet Configuration** 10 x 7 (83.62 CF)
- Shelf Life** 455 Days

Preparation Instructions

**Keep frozen until ready to use.**  
Do not refreeze thawed product. Heat before eating.  
**OVEN:** Place waffles in a single layer on sheet pan  
**FORCED AIR (CONVECTION) OVEN:** Heat at 350 °F for 4 to 6 minutes  
**REGULAR (CONVENTIONAL) OVEN:** Heat at 400 °F for 6 to 8 minutes  
**OVEN (WHEN THAWED IN SLEEVE FOR 30 MIN):** Place waffles in a single layer on sheet pan  
**FORCED AIR (CONVECTION) OVEN:** Heat at 350°F for 4 to 5 minutes  
**REGULAR (CONVENTIONAL) OVEN:** Heat at 400°F for 6 to 8 minutes  
**THAW & SERVE:** Remove waffles from case and place in a single layer on sheet pan or tray. Cover and thaw at room temperature for 60 minutes; serve within 1 hour of thawed state.  
**Bake times will vary by oven load and type.**

Food Image



2

Oz. Grain  
Equivalency  
(2 Waffles)



Buy American  
Compliant



CACFP  
Eligible

SS

Smart Snacks  
Grain-only Entrée  
Eligible



No HFCS



No Synthetic Colors  
& No Artificial  
Flavors

OU-D

Kosher Status

## Nutrition Facts

72 servings per container  
Serving size **2 Waffles (70g)**

Amount per serving	% DV*	Per Waffle	% DV*
<b>Calories</b>		<b>170</b>	<b>80</b>
<b>Total Fat</b>	5g <b>6%</b>	2.5g	<b>3%</b>
Saturated Fat	1.5g <b>8%</b>	0.5g	<b>3%</b>
Trans Fat	0g	0g	
Polyunsaturated Fat	0g	0g	
Monounsaturated Fat	0g	0g	
<b>Cholesterol</b>	0mg <b>0%</b>	0mg	<b>0%</b>
<b>Sodium</b>	210mg <b>9%</b>	105mg	<b>5%</b>
<b>Total Carbohydrate</b>	28g <b>10%</b>	14g	<b>5%</b>
Dietary Fiber	4g <b>13%</b>	2g	<b>7%</b>
Total Sugars	5g	2g	
Includes Added Sugars	5g <b>10%</b>	2g	<b>4%</b>
<b>Protein</b>	4g	2g	
Vitamin D	0mcg 0%	0mcg	0%
Calcium	260mg 20%	130mg	10%
Iron	3.6mg 20%	1.8mg	10%
Potassium	90mg 0%	40mg	0%
Vitamin A	20%		10%
Niacin	15%		8%
Vitamin B <sub>6</sub>	10%		4%
Folate (Folic Acid)	75mcg DFE 15% (25mcg)	35mcg DFE (10mcg)	8%
Vitamin B <sub>12</sub>	10%		4%
Phosphorus	15%		8%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

**Ingredients:** Water, whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B<sub>1</sub> [thiamin mononitrate], vitamin B<sub>2</sub> [riboflavin], folic acid), vegetable oil (soybean, palm, canola and/or cottonseed), sugar, contains 2% or less of leavening (baking soda, sodium aluminum phosphate, monocalcium phosphate), fructose, cinnamon, nutmeg, whey, salt, eggs, soy lecithin.  
**Vitamins and Minerals:** Calcium carbonate, iron, vitamin A palmitate, vitamin B<sub>6</sub> (pyridoxine hydrochloride), vitamin B<sub>12</sub>.

## Allergen Information

CONTAINS WHEAT, MILK, EGG AND SOY INGREDIENTS.

Barry A. Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellanova Away From Home

Updated May 2025. © 2025 Kellanova  
NLI #18262

Buy A Brother MS RDN







## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: EGGO Eggoji Waffles Made with 16g Whole Grain Code No.: 38000 24698

Manufacturer: Kellanova Serving Size: 2 Waffles (70 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No         

II. Does the product contain non-creditable grains? Yes          No X How many grams?         

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: C

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup>	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup>	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	33	16	2
<b>Total Creditable Amount<sup>3</sup></b>			<b>2</b>

\* Creditable grains vary by Program. See the FBG for specific Program requirements.  
<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.  
<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.  
<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 70 g

Total contribution of product (per portion) 2 oz eq

I certify that the above information is true and correct and that a 70 g portion of this product (ready for serving) provides 2 oz eq grains.  
I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brubaker MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-1-2025  
Date

1-877-511-5777  
Phone Number



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: EGGO Eggoji Waffles Made with Whole Grain Code No.: 38000 24698

Manufacturer: Kellanova Serving Size: 1 Waffle (35 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No         

II. Does the product contain non-creditable grains? Yes          No X How many grams?         

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: C

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup>	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup>	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	16	16	1
<b>Total Creditable Amount<sup>3</sup></b>			<b>1</b>

\* Creditable grains vary by Program. See the FBG for specific Program requirements.  
<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.  
<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.  
<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 35 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 35 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-1-2025  
Date

1-877-511-5777  
Phone Number



## Smart Snacks Product Calculator Results

Brand:  
**Eggo**

Product Name:  
**Eggoji Waffles Made with Whole Grain**

Serving Size:  
**1 Waffle (35g)**

First Ingredient:  
**Whole Wheat Flour**

Your whole grain product meets all nutrient standards for entrees or snack foods.

## Nutrition Facts

Serving Size 35.00 g ⓘ

Servings Per Container

Amount Per Serving

**Calories 80**

**Total Fat (g) 2.5**

Saturated Fat (g) 0.5

Trans Fat (g) 0

**Sodium (mg) 105**

**Carbohydrates**

Total Sugars (g) 2

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*

LEADING THE WAY FOR CHILDREN'S HEALTH